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MAGAZINE

MORE PAGES -
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HIT PARADER

A CHARLTON PUBLICATION

*Juice
+
Minnell*

GOD BLESS US ALL

MY LOVE MY LOVE

C'EST SI BON

CRYING IN THE CHAPEL

IF LOVE IS GOOD TO ME

YOU YOU YOU

HEY JOE

A FOOL WAS I

VAYA CON DIOS

YOU'RE FOOLIN' SOMEONE

NO OTHER LOVE

IF YOU WERE MINE

BUTTERFLIES

I LOVE TO JUMP

A PURPLE COW

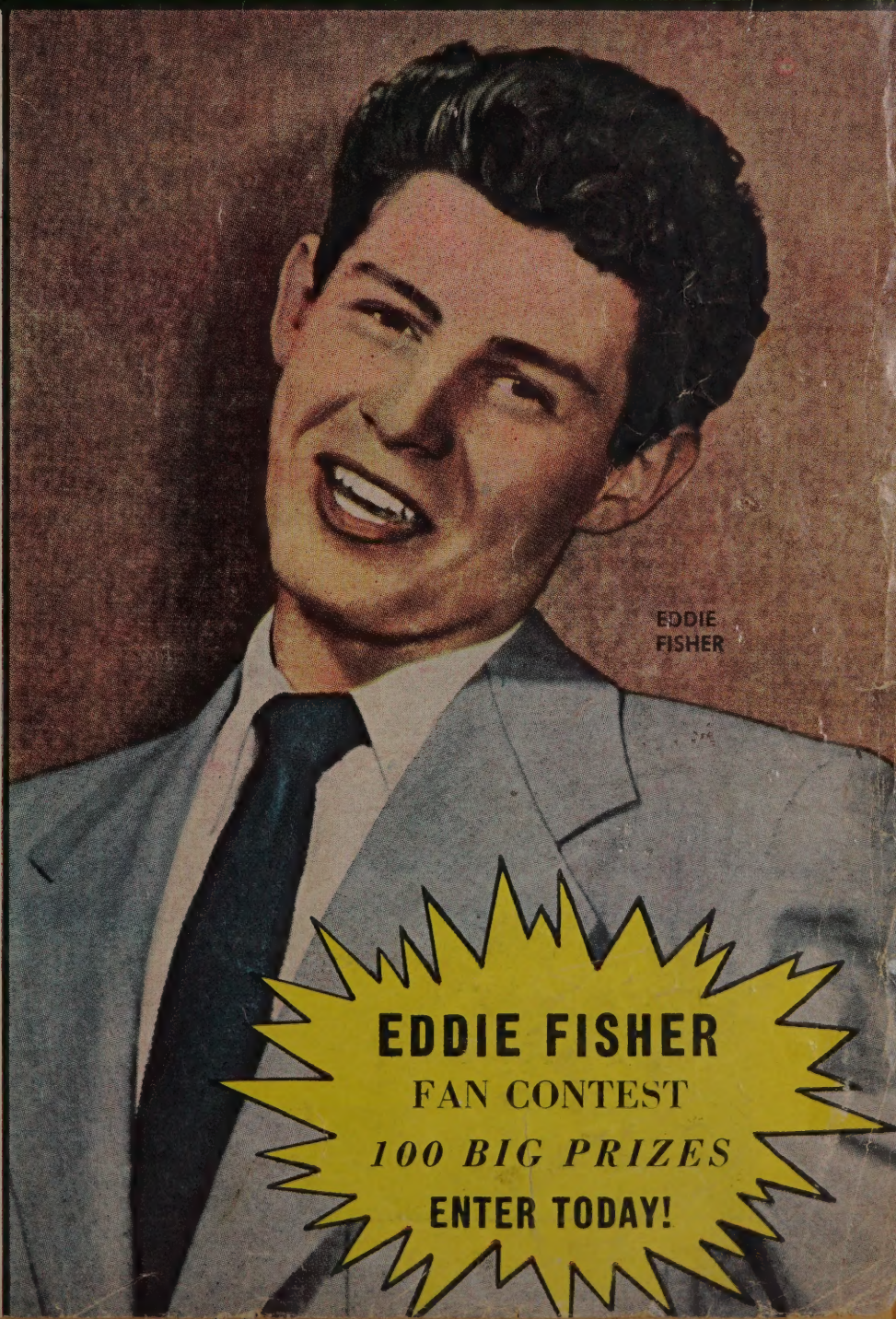
GAMBLER'S GUITAR

TOYS

IF I SHOULD LOVE AGAIN

WITH THESE HANDS

THE MOON IS BLUE



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FISHER

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100 BIG PRIZES
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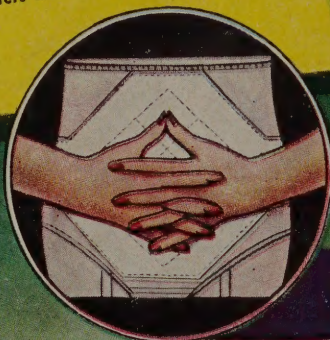
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The HIT PARADER BAND WAGON OF

A Charlton

Feature

TOP TUNES

HEY JOE

(Columbia Record by Frankie Laine)
(Columbia Record by Carl Smith)

BOUDLEAUX BRYANT

Hey Joe, where'd ya find that pearly
girlie?

Where'd ya get that jolly dolly?

How'd ya rate that dish I wish was
mine?

Hey Joe, she's got skin that's creamy
dreamy

Eyes that look so lovey, dovey,
Lips as red as cherry, berry wine.

Now listen Joe I'm not a heel.

But old buddy, let me tell you how I
feel;

She's a honey, she's a sugar pie,
I'm warning you I'm gonna try to
steal her from you.

Hey Joe, though we've been the best
of friends

This is where that friendship ends,
I've gotta have that dolly for my own.

Hey Joe, come on let's be buddy,
duddie,

Show me you're my palsy walsy
Introduce that pretty little chick to me

Hey Joe, quit that wailin', hesitatin'

Let me at'er, what's the matter,

You're as slow as any Joe can be.

Now, come on Joe let's make a deal.

Let me dance with her to see if she is
real.

She's the cutest girl I've ever seen,
I'll tell you face to face I mean to
steal her from you.

Hey Joe, we'll be friends until the end
But this looks like the end my friend,

I've gotta have that dolly for my own.

Copyright 1953 by Tannen Music Inc.

I LOVE TO JUMP

CY COBEN

My mother was a Mexican jumping
bean,

My father was a jumping jack,
My sister had a pair of rubber legs
And my brother sat on a tack.

An old grasshopper was a close re-
lation

And that is why, you see,
I love to jump, oh I love to jump.
So, come on and jump with me!

I wish that I was a big balloon,
With one jump I could go to the moon.
I wish that I was a kangaroo,
I could jump around and take
passengers too!

I wish that I was an old bullfrog
I could jump from a lake to a log.
I wish that I was a wild bronco,
Jumpin' around in the rodeo.

Hop scotch is the game I play
It keeps me on the jump all day.
If I was built like a cottontail
I could go a-hoppin' all over the trail.

Copyright 1953 by George Paxton, Inc.

GOD BLESS US ALL

(Columbia Record by Jimmy Boyd)

TOM MURRAY TONY BURRELLO

Time to say your pray'rs dear,

Someone list'nin' up above.

Time to ask the Lord to bless ev'ryone
you love.

God bless the postman who brings the
mail

And bless the cowboys out on the trail.

Bless the man who waves to me

When the train goes by;

Bless all the pilots ridin' thru' the sky.

Bless ev'ry space man on my T.V. set

And bless our service men, please don't
forget.

Bless the circus acrobats and never let
them fall.

God bless the folks I love, God bless
us all.

Bless mommy and bless daddy,

Who come each time I call,

God bless the folks I love, God bless
us all.

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GAMBLER'S GUITAR

JIM LOWE

Tell of the hearts that this vagabond
has broken

Tell of the fun I've had

Tell of the lovin' and the laughin'

And the jokin' back when I was glad

Back when I was glad

Tell of the days when the river boat
was churnin'

Oh, what a gambler's spree

Tell of the haughty way old lady luck

Was spurnin' ev'ryone but me

Ev'ryone but me

Speak of the time when I took my
biggest gamble

The game where hearts are high

Speak of the funny way my luck began
to ramble

When she caught my eye

When she caught my eye

Tell all the folks that this life's a
game of poker

A fool and gold must part

But in this hectic world

The biggest fool's the joker

Who gambles with his heart

Who gambles with his heart.

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IF LOVE IS GOOD TO ME

REDD EVANS FRED SPIELMAN

Spring will come, and grass will grow,
The brooks will hum with melted snow,

If love is good to me

Clouds will cry, and rain will fall,

The earth will sigh and drink it all

If love is good to me

There always will be skies of blue
above me.

Just as long as Mother Nature makes
you love me.

Leaves will fall from winter's chill,

And I'll recall the summer thrill

That once you gave to me.

These wond'rous things each year,

Depend on you, my dear,

This all could be if love is good to me.

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MY LOVE, MY LOVE

NICK ACQUAVIVA BOB HAYMES

Who makes the robin sing

My love, my love

Who brings the song to spring

Who else but you my love

Who makes my poor heart cry

My love, my love

Whose eyes are stars on high

None else but yours my love

As sweet as morning mist

Are the lips that heaven kissed

As endless as the sea is the love that
she gave to me

And what have I to give?

My love, my love

As long as I shall live

I'll always give my love

You'll always be my love

You'll always be my love.

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IF YOU WERE MINE

BOB MERRILL

Each moment on this earth would be
divine,

If all the love you have were mine,
all mine.

If you were mine all the world would
be my throne, dear;

If you were mine and your lips were
mine alone, dear,

Altho I'd walk on earth I'd live in the
heavens,

A king looking down, stars in my
crown,

You in my arms.

If you were mine I would fill your life
with laughter,

The sun would shine ev'ry day of the
year

And then together, together we'd make
out forever,

A story that poets would rhyme thru all
of time,

If you were mine if you were mine.

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NEW BODIES FOR OLD!



**I've Made New Men
Out of Thousands
of Other Fellows...**

**"Here's what I did for
THOMAS MANFRE...
and what I can do
for you!"**

-Charles Atlas

GIVE me a skinnny, second-rate body and I'll cram it so full of hand-some, bulging new muscle that your friends will grow butt-eyed!... I'll wake up that sleeping energy of yours and make it hum like a high-powered motor! Man, you'll feel and look different! You'll begin to Live!

**Let Me Make YOU
a NEW MAN — IN
JUST 15 MINUTES
A DAY**

You wouldn't believe it, but I myself used to be a 97-lb. weakling. Fellows called me "Skinny." Girls made fun of me behind my back. THEN I discovered — "Dynamic Tension" — and it turned me into such a complete specimen of MANHOOD that today I hold the title "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

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FEATURES—

CORNELL, Don	10
EBERLY, Bob	10
FISHER, Eddie	18-19
GLENN, Darrell	16
HARRINGTON, Bill	28
HILLTOPPERS, The	14
JAMES, Joni	14
LAROSA, Julius	10
MARTIN, Tony	10
ORIOLES, The	16
RAY, Johnnie	14
SANTA MARIA, Bob	28
VALE, Jerry	28
VALLI, June	16

PICTURES—

Ballroom, The	8
Disc Jockey Platter Patter	22-25
Eddie Fisher Contest	19
High School Hi-lights	21
Juke Box Dynamite	6-7
Lesson In French, A	5
Music Staff, The	12
Popular Record Review	26
Radio Diary	15

SONGS—

A FOOL WAS I	13
A PURPLE COW	17
ALLEZ-VOUS-EN, GO AWAY	11
ANGELINA	15
ANNA	26
BLUE CANARY	16
BUTTERFLIES	12
C'EST SI BON	5
CHEEGAH CHOONEM	13
CHERRY WINE BLUES	27
CHICKA BOOM	11
COME TO ME	22
CRYIN' MY HEART TO SLEEP	27
CRYING IN THE CHAPEL	6
DUMMY SONG	24
ETERNALLY	11
FALLING	27
GAMBLER'S GUITAR	3
GO HOME JOE	12
GOD BLESS US ALL	3
HARD WAY, THE	15
HEARTBROKEN	23
HEAVEN HELP THIS HEART OF MINE	20
HEY JOE	3
HONEY DARLIN'	30
I CAN READ BETWEEN THE LINES ..	30

I LOVE TO JUMP	3
I'D RATHER DIE YOUNG	13
IF I SHOULD LOVE AGAIN	11
IF LOVE IS GOOD TO ME	3
IF YOU WERE MINE	3
I'LL GO ON LOVING YOU	20
I'M WALKING BEHIND YOU	20
IT CAN'T BE WRONG	16
IT'S ONLY HUMAN	16
KISS ME AGAIN, STRANGER	9
LONG WAY WAS THE RIGHT WAY, THE	15
LOVERS' WALTZ, THE	12
MOON IS BLUE, THE	11
MY HEART KNOWS	22
MY LOVE, MY LOVE	3
NO MATTER HOW YOU SAY GOODBYE	12
NO OTHER LOVE	7
OH! YOU CRAZY MOON	30
ONE IN YOUR HEART, THE	12
P. S. I LOVE YOU	22
PLEASE PLAY OUR SONG	12
PRETTY BUTTERFLY	15
RUB A DUB DUB	29
SENTIMENTAL THINGS YOU DO, THE	26
SINCE YOU HAVE LEFT ME	9
SOMEONE'S BEEN READIN' MY MAIL	32
SORTA ON THE BORDER	22
STICK WITH ME	20
TA TA TA SONG, THE	23
TELL HER FOR ME	12
TELL ME YOU DON'T LOVE ME	15
TENNESSEE WIG-WALK, THE	29
THERE MUST BE A WAY THIS WALTZ WITH YOU	20
TONIGHT LOVE	26
TOO YOUNG TO TANGO	32
TOYS	17
VAYA CON DIOS	23
VOLCANO	11
WALTZ TO THE BLUES	20
WHAT HAPPENED TO THE MUSIC ..	12
WHEN I WAS YOUNG	15
WHERE THE WINDS BLOW	9
WITH THESE HANDS	24
YOU YOU YOU	6
YOU'RE FOOLIN' SOMEONE	7

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A LESSON in FRENCH

FROM EARTHA KITT

C'EST SI BON



With Eartha Kitt's RCA Victor rendition of "C'EST SI BON" rapidly pushing toward the top of the charts, HIT PARADER has decided to print the lyrics exactly as she sings them on the record. For those of you who don't know French, easy-to-understand phonetics follow the French lyrics. We've also printed the literal translation of what Eartha says.

C'EST SI BON (Say-see-bone) — It's so good
DE PARTIR N'IMPORTE OU (Duh-par-teer-nam-por-too) — To start out anywhere
BRAS DESSUS BRAS DESSOUS (Bra-duh-s'yew-bra-d'soo) — Arm in arm
EN CHANTANT DES CHANSONS (On-shahn-tahn-day-shahn-sone) — Singing songs
C'EST SI BON (Say-see-bone) — It's so good
DE SE DIR' DES MOTS DOUX (Duh-suh-dear-day-mo-doo) — To call each other sweet names
DES PETITS RIENS DU TOUT (Day-p'tee-r'yen-dew-too) — Little meaningless things
MAIS QUI EN DISENT LONG (Meh-kee-on-dee-zuh-lone) — But saying them over and over

EN VOYANT NOTRE MINE RAVIE (On-vwah-yahn-nutruh-mee-nuh-rah-vee-uh) — Looking at our delighted expression
LES PASSANTS DANS LA RUE NOUS ENVIENT (Lay-pah-sahn-don-lah-rooy-nooz-on-vee-uh) — The passers-by in the street envy us

C'EST SI BON (Say-see-bone) — It's so good
DE GUETTER DANS SES YEUX (Duh-geh-tay-don-sayz-yeu) — To await in one's eyes
UN ESPOIR MERVEILLEUX (Uhn-espwahr-mehr-vay-yeu) — A wonderful hope
QUI DONNE LE FRISSON (Kee-done-uh-luh-free-sone) — That gives you a thrill
C'EST SI BON (Say-see-bone) — It's so good
CES PETITS SENSATIONS (Say-p'tee-sahn-sah-syone) — Those little sensations
CA VAUT MIEUX QU'UN MILLION (Sah-vo-mew-kuh-meel-yone) — That's worth more than a million
C'EST TELL'MENT TELL'MENT BON (Say-tell-mahn-tell-mahn-bone) — It's so so good

M-M-M C'EST BON (M-m-m-say-bone) — M-m-m, it's good
VOILA, C'EST BON (Vwah-lah-say-bone) — Oh yes, it's good
LES PASSANTS DANS LA RUE (Lay-pah-sahn-don-lah-rooy) — The passers-by in the street
BRAS DESSUS BRAS DESSOUS (Bra-duh-s'yew-bra-d'soo) — Arm in arm
EN CHANTANT DES CHANSONS (On-shahn-tahn-day-shahn-sone) — Singing songs
QUEL ESPOIR MERVEILLEUX (Kel-espwahr-mehr-vay-yeu) — What a wonderful hope
M-M-M, C'EST BON (M-m-m-say-bone) — M-m-m, it's good

JE CHERCHE UN MILLIONAIRE (Zshuh-shehrsh-uh-meel-yuhn-air) — I'm looking for a millionaire
AVEC DES GRANDS "CADILLAC CARS" (Ah-yehk-day-grahn-cadillac cars) — With big Cadillac cars
"MINK COATS," DES BIJOUX (Mink coats-day-bee-zshoo) — Mink coats, jewelry
JUSQU'AU COU, TU SAIS? (Zshoos-ko-koo-tew-say?) — Up to the neck, you know?

M-M-M, C'EST BON (M-m-m-say-bone) — M-m-m, it's good
CES PETITS SENSATIONS (Say-p'tee-sahn-sah-syone) — Those little sensations
PEUT-ETRE QUELQU'UN AVEC UN PETIT YACHT, NON? (Put-ehtruh-kelkuhn-ahvek-uh-p'tee-yacht-no?) — Perhaps someone with a little yacht, no?
A-H-H-H, C'EST BON (A-h-h-h-say-bone) — A-h-h-h, it's good
C'EST BON, C'EST BON (Say-bone-say-bone) — It's good, it's good

VOUS SAVEZ BIEN QUE J'ATTENDS QUELQU'UN (Voo-sah-vay-b'yen-kuh-zshah-tahn-ke'kuh) — You know quite well that I'm waiting for someone
QUI POURRAIT M'APPORTER BEAUCOUP DE "LOOT" (Kee-poo-ray-mah-por-tay-bo-koo-d'loot) — Who can furnish me with a lot of loot
CE SOIR? DEMAIN? LA SEMAINE PROCHAINE? (Suh-swahr-duh-meh-lah-smehn-pro-shehn) — Tonight? Tomorrow? Next week?
N'IMPORTE QUAND (Nam-portuh-kahn) — It doesn't matter when

M-M-M, C'EST BON (M-m-m-say-bone) — M-m-m, it's good
IL SERA TRES "COZY," NON? (Eel-srah-treh-cozy-no) — It will be very cozy, no?
VOYANT C'EST TELL'MENT BON (Vwah-yahn-say-tell-mahn-bone) — Seeing it's so good
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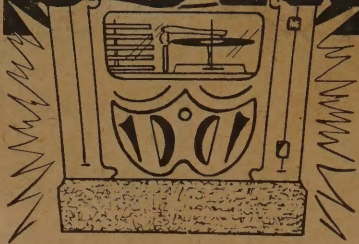
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No. 1 WEST

"WITH THESE HANDS"

(Columbia Record by Johnnie Ray)
BENNY DAVIS ABNER SILVER

With these hands, I will cling to you,
I'm yours forever and a day.
With these hands, I will bring to you,
A tender love as warm as May.
With this heart I will sing to you,
Long after stars have lost their glow,
And with these hands, I'll provide for you,

Should there be a stormy sea,
I'll turn the tide for you,
And I'll never, no, I'll never let you go
Copyright 1950 by Ben Bloom Music Corp.

No. 1 SOUTH

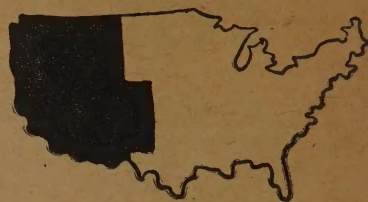
"CRYING IN THE CHAPEL"

ARTIE GLENN

You saw me crying in the chapel,
The tears I shed were tears of joy;
I know the meaning of contentment,
Now I am happy with the Lord.
Just a plain and simple chapel
Where humble people go to pray;
I pray the Lord that I'll grow stronger,
As I live from day to day.
I've searched and I've searched,
But I couldn't find no way on earth
to gain peace of mind.
Now I'm happy in the chapel,
Where people are of one accord;
We gather in the chapel,
Just to sing and praise the Lord.

Ev'ry sinner looks for something
That will put his heart at ease;
There is only one true answer,
He must get down on his knees.
Meet your neighbor in the chapel,
Join with him in tears of joy;
You'll know the meaning of contentment,
Then you'll be happy with the Lord.
You'll search and you'll search,
But you'll never find
No way on earth to gain peace of mind.
Take your troubles to the chapel,
Get down on your knees and pray;
Your burdens will be lighter,
And you'll surely find the Lord.
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WEST

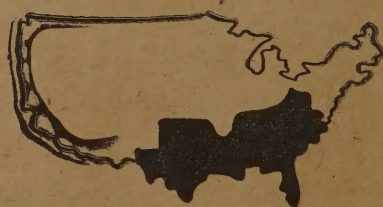


No. 1 "WITH THESE HANDS"



As Sung By
EDDIE FISHER

SOUTH



No. 1 "CRYING IN THE CHAPEL"



As Sung By
JUNE VALLI

DYNAMITE

EAST



No. 1 "YOU YOU YOU"



As Sung By
THE AMES BROTHERS

MID-WEST



No. 1 "NO OTHER LOVE"



As Sung By
PERRY COMO

HIT PARADER'S NATIONAL

POP TUNE SURVEY

EAST

No. 1

"YOU YOU YOU"

ROBERT MELLIN LOTAR OLIAS

You you you, I'm in love with you
you you,

I could be so true true true

To someone like you you you.

Do do do what you ought to do do
do,

Take me in your arms please do,

Let me cling to you you you.

We were meant for each other

Sure as heaven's above.

We were meant for each other

To have to hold and to love.

You you you, there's no one like you
you you,

You could make my dreams come true

If you say you love me too.

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MID-WEST No. 1

NO OTHER LOVE

OSCAR HAMMERSTEIN 2ND
RICHARD RODGERS

No other love have I

Only my love for you

Only the dream we knew

No other love.

Watching the night go by

Wishing that you could be

Watching the night with me

Into the night I cry

Hurry home, come home to me

Set me free, free from doubt and free
from longing

Into your arms I'll fly

Locked in your arms I'll stay

Waiting to hear you say

No other love have I,

No other love.

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PERCY FAITH

and His Orchestra in these
6 sensational Columbia albums!

MUSIC FROM HOLLYWOOD

Return To Paradise • Ruby • The Song From
Moulin Rouge (Where Is Your Heart) • Theme
From "The Bad And The Beautiful" (Love Is
For The Very Young). "Lp" CL 6255. Extended
Play 45 sets B-1692 (Return To Paradise and
Ruby), B-1693 (The Song From Moulin Rouge
and "The Bad And The Beautiful").

CAREFREE RHYTHMS

Carefree • Kitten On The Keys • The March
of Siamese Children • Fiddle Derby • Nervous
Gavotte • Hot Canary • The Syncopated Clock
• Dizzy Fingers. "Lp" CL 6242. Extended Play
45 B-332.

CARNIVAL RHYTHMS

Jungle Fantasy • Caribbean Night • Cu-Tu-
Gu-Ru • Enlloro • Wow! Wow! Wow! • Oye
Negra • Jamaican Rhumba • The Minute
Samba. CL 6214. Extended Play 45 B-305.

FASCINATING RHYTHMS

Flight 33½ • Ba-Tu-Ca-Da • One Night Of
Love • My Shawl • What Is This Thing Called
Love? • Brazilian Sleigh Bells • Beautiful Love
• Nightingale. "Lp" CL 6203. Extended Play
45 B-292.

AMERICAN WALTZES

Carousel Waltz • The Girl That I Marry •
While We're Young • When I'm Not Near The
Girl I Love • Valse Huguette • I'll Take
Romance • Waltz In Swingtime • A Kiss In
The Dark. "Lp" CL 6178. Extended Play 45
B-255.

FOOTBALL SONGS

(with Chorus)—On, Brave Old Army Team! •
Anchors Aweigh • Far Above Cayuga's Waters
• Fight On, Pennsylvania • Fight For Califor-
nia • Fight On • Fight Song • The Cardinal
Is Waving • The Olive And The Blue • Yea
Alabama! • Ramblin' Wreck From Georgia
Tech • The Eyes Of Texas • The Victory
March • On Wisconsin! • The Victors • Iowa
Corn Song. "Lp" CL 6148. Extended Play 45
B-214.

EXCLUSIVELY ON

COLUMBIA RECORDS

"Columbia" (C) Reg. U. S. Pat. Off. Marcas Registradas

the BALLROOM



Ray Anthony blows up his cheeks as he reaches for a high note



Ray (R) leads the "Bunny Hop"



The dancers pause to give a listen



Marcie Miller & Tommy Mercer sing out



Tommy croons into the mike

You have to fight your way into the ballroom in order to sit up close to the band and you literally have to battle the crowds — but when Ray Anthony is the object of your struggle, it's well worth it. Ray is one of the real fabulous guys in the band business, both on and off the bandstand. HIT PARADER made it quite an evening, one which the staff keeps talking about. Ray, the entire band, vocalists Marcie Miller, Tommy Mercer, and Hollywood star Nina Foch really did themselves proud with the Anthony version of the "Bunny Hop," a brand new dance originated by "The Young Man With The Horn." If that wasn't enough to keep the crowd in a constant dither, Ray later led the band throughout the ballroom with a rousing "When The Saints Go Marching In." To put it mildly, "the joint was really rockin'."

Half way through the dance, we whisked Ray to an upstairs office, and, for a few minutes, we talked shop with the young man who was voted the Number One Dance Band Leader of the nation. Ray, who strikingly resembles Cary Grant, gave us the low-down on his great organization. We then queried him on the various musical styles, and he provided us with some very interesting answers.

Ray favors a full, open trumpet style. He doesn't like using a mute, because he feels "it spoils that trumpet sound." Another of Ray's dislikes is that conglomeration of sounds known as "bop." In his opinion, the "boppers" have been a major factor in turning public interest and affection from band music. "We're going to have to skip this generation and get our replacements from the coming generation," says Ray. "Now fellows are learning to play again."

That the Capitol recording star knows whereof he speaks is evidenced by the great popularity of the "bop-less" Anthony crew on the college prom circuit. The band plays an average of 100 major college prom dates a year.



Ray with brother Leo on Sax

YOU'RE FOOLIN' SOMEONELEA FOX WAYNE MUIR FRANK LAYERE
WALLY GRIFFITHYou're foolin' someone with your make
believe heart'Tho I know better that you're playing
a partYour foolish stories are exactly like you
You wouldn't tell me you were being
untrueYou've found a new love congratula-
tions from meIf she's not a true love oh, how lonely
you'll beThen you'll be sorry when your heart
breaks in two!You're foolin' someone and that some-
one is you!

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KISS ME AGAIN, STRANGER

(Columbia Record by Doris Day)

CHILTON PRICE

Kiss me again, stranger,

You've been away so long;

Here in your arms, stranger,

Make me feel once again I belong.

Each well remembered caress is oh so
new,

So hold me close in the night

And help me recall what to do.

Then kiss me again, stranger,

Now we're alone at last;

Whisper again, stranger,

Ev'ry love word we've known in the
past.You're so familiarly strange, it's hard
to believe it's true,

So kiss me again, stranger I love you.

Copyright 1953 by Blackwood Music, Inc.

WHEN I WAS YOUNG

(Yes, Very Young)

BOB MERRILL

When I was young, yes very young,

My heart just wouldn't fall;

I didn't know whose lips to kiss

And so I kissed them all.

I didn't know whose heart to keep

And whose to throw away

And so I tried another heart,

Another ev'ry day,

But I'm a little older now

And I'm a little wise;

The love that I was looking for I find,
dear, in your eyes.

I'm glad I kissed the other lips before

I kissed your own

'Cause I was young, so very young,

I never would have known.

Copyright 1953 by Hawthorne Music Corp.

SINCE YOU HAVE LEFT ME

MILTON MAIO LOUIS LAURENZO

Since you have left me I walk alone

With just the memory of joys we've
knownYou were the laughter that filled my
heartBut now it's vanished since we're apart
When you were with me I walked on
airFor when you walked with me, love was
ev'rywhereBring back the laughter that used to be
I've been so all alone since you have
left me.

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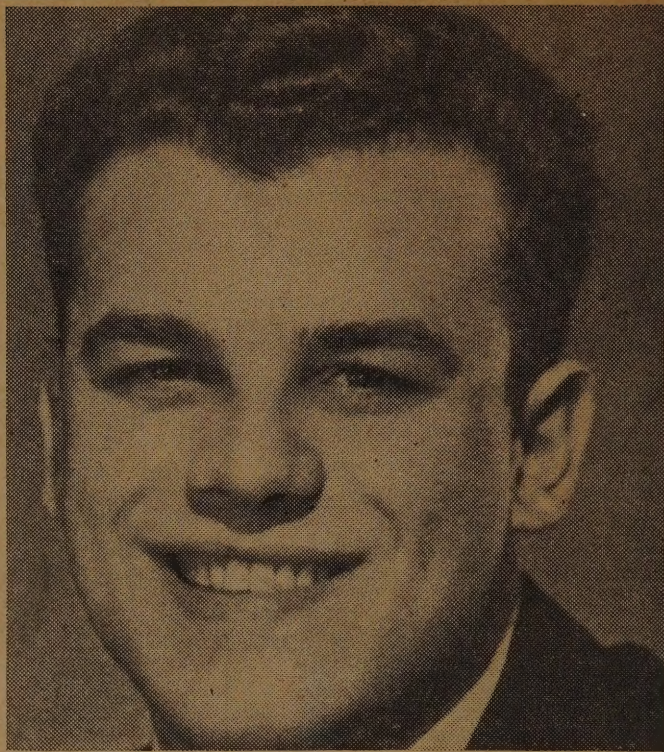
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Occupation _____

TALL DARK & HANDSOME



DON CORNELL, who looks like—and was—a middle-weight boxer, has made great strides in the pop music field over the past 10 years. Soaring to fame with Sammy Kaye's orchestra with "It Isn't Fair," Don followed through magnificently with "I'll Walk Alone," "I'm Yours," "This Is The Beginning Of The End," "Be Fair" and "I." His latest Coral pairing features "Please Play Our Song" and "If I Should Love Again."



JULIUS LAROSA, the curly-haired crooner with the boyish grin, is hard at work on a brilliant career that is growing by leaps and bounds. Since joining up with Arthur Godfrey, Julie has made his mark on the radio, T.V. and recording worlds. The reception to his first Cadence release, "Anywhere I Wander" and "This Is Heaven," was fantastic, while his latest waxing, a beautiful rendition of "I Believe," is also in great demand.



TONY MARTIN is one fellow in the "T, D & H" category who certainly needs no introduction. A high-caliber performer in six phases of the entertainment world (clubs, theaters, radio, television, movies and recordings), terrific Tony must be classified as one of the all-time singing greats. A top seller for RCA Victor over the past several years, the handsome Californian has two fine tunes out in "Sorta' On The Border" and "Unfair."



BOB EBERLY signed with Capitol Records in 1951 and has since established himself as one of the nation's leading baritones — both on wax and on personal appearances. Formerly with Jimmy Dorsey and the Chesterfield radio show, the Mechanicville, N. Y., native has appeared in such movies as "The Fleet's In" and "The Fabulous Dorseys." Among his best known recordings are "I Made A Promise," "Alone," "My Life's Desire" and "You Belong To My Heart."

Don Cornell

ETERNALLY

(Terry's Theme From "Limelight")
CHARLES CHAPLIN GEOFFREY PARSONS

I'll be loving you eternally,
With a love that's true eternally.
From the start, within my heart,
It seems I've always known,
The sun would shine, when you were
mine and mine alone.
I'll be loving you eternally,
There'll be no one new, my dear, for
me.
Tho' the sky should fall,
Remember I shall always be
Forever true and loving you eternally.
Copyright 1953 by Bourne, Inc.

ALLEZ-VOUS-EN, GO AWAY.

(Capitol Record by Kay Starr)
COLE PORTER

Allez-vous-en, allez-vous-en,
Mam'selle, allez-vous-en go away
Allez-vous-en, allez-vous-en,
mam'selle,
I have no time for you today,
Do be a dear, just disappear
mam'selle,
Bid me good-bye, do, do, do,
Allez-vous-en, please go away,
mam'selle,
Or I may go away with you.

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CHICKA BOOM

BOB MERRILL

Chicka boom, chicka-rack,
Chicka boom, chicka-rack,
Chicka boom, chicka-rack, she's singin',
Her shoes patty-whack in the front and
the back
And her yellow curls go swingin'.
Bells jes' rang,
My eyes lit up and my heart went
bang!
Her shoes patty-whack in the front and
the back
To a boom chicka-racky boom!

It was way up in "Alasker"
And the moment that I passed her -
In my heart a little bugle blew
"attack!"
Though I knew I should resist her,
I walked up to her and kissed her,
And she didn't slap my face,
She kissed me back.

Told me she was from Seattle
Where her father raises cattle,
But she's far away from home and so
forlorn.
Said the Yukon had her freezin'
And it would be mighty pleasin'
If I'd hug her once or twice to keep
her warm.

For her love I'd swim to China,
But I'm not a rich goldminer,
I can't buy her things like rings and
fancy furs,
But I'm still not gonna back up,
Gonna paint my little shack up
And I'll tell her if she wants it,
Well, it's hers!
Copyright 1953 by Santly-Joy, Inc.

VAYA CON DIOS

(May God Be With You)

LARRY RUSSELL INEZ JAMES BUDDY PEPPER

Now the hacienda's dark the town is
sleeping
Now the time has come to part,
The time for weeping, vaya con dios
my darling,
May God be with you my love.
Now the village mission bells are
softly ringing
If you listen with your heart
You'll hear them singing, vaya con dios
my darling.
May God be with you my love
Wherever you may be I'll be beside
you,
Although you're many million dreams
away.
Each night I'll say a pray'r a pray'r to
guide you -
To hasten ev'ry lonely hour of ev'ry
lonely day
Now the dawn is breaking through a
gray tomorrow
But the memories we share are there
to borrow
Vaya con dios my darling may God be
with you my love.
Copyright 1953 by Ardmore Music Corp.

THE MOON IS BLUE

SYLVIA FINE HERSCHEL BURKE GILBERT

Money grows on trees, the desert starts
to freeze,
Cats converse in perfect Pekinese
And sometimes a dream like you
comes true,
Now and then when the moon is blue.
So perhaps could be that ordinary me
Stands a chance with extra special you.
They tell me that miracles come thru',
Just terrific if the moon is blue.
I'm in your spell and folks are talking;
They might as well; can't be denied,
How can I hide the fact that I go
walking
With both my feet ten feet above the
sidewalk.
Now I think I see a taxi up a tree,
A lamp post and a spaniel drinking tea.
So tell me that you can see it, too,
A month of Sundays coming up in
June
Because the moon is blue.
Copyright 1953 by Santly-Joy, Inc.

IF I SHOULD LOVE AGAIN

J. FRED COOTS MICKEY ALPERT

If I should love again,
If I should love again,
I'll give my love to nobody else but
you.
You've been so dear to me,
You've made things clear to me,
And I can see my wonderful dreams
come true.
When hearts are broken and romance
ends,
One tender word of love is spoken
And then it mends.
So here's to love again,
If I should love again,
I'll give my love to nobody else but
you.
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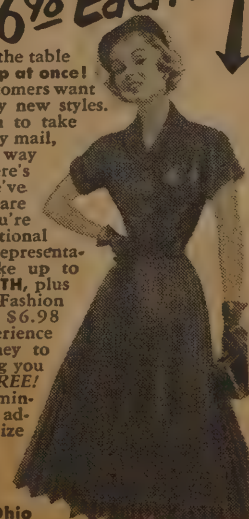
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FASHION
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Desk M-5153
Cincinnati 25, Ohio



THE MUSIC STAFF

Hi Gang,

Great big news for all of you! To open up our Fall cavalcade of HIT PARADER's exclusive features, we give you the Eddie Fisher Contest — with some real great prizes. Just imagine spending the day with Eddie, seeing his TV show and having lunch with him. Man, that's what we call really living! Don't forget to check the details of the contest and get your entries in just as soon as possible. Talking about Eddie, we have a picture page of his trip to London and a cute little story on the doings of his fan clubs. Remember, all the details of our contest can be found in the center section of this issue. We wish all of you the best of luck.

We decided that it was about time we got America's Number One band into the Ballroom for you this month. It wasn't an easy job, but we managed to get an interview with the "Young Man With The Horn," Ray Anthony, and his boys and girls. We took some fine pictures and chatted awhile with Ray. The results will be found in our Ballroom feature.

Everybody seemed to like the nation's top disc jockeys answering the questions that we received from our readers, so once again we spot eight of the leading twirlers from the four corners of the land. We hear this month from Chicago, Ill.; Salt Lake City, Utah; Newark, N.J.; Columbus, Ohio; Mobile, Alabama; Lancaster, Penna; and Biloxi, Miss. This, of course, will be found in our "Disc Jockey Platter Patter" section.

We are trying something new with one of the top foreign language songs. The tune "C'est Si Bon," as recorded by Eartha Kitt on RCA, looks like it's going to be a big one, so we took the French lyrics and simplified them. Now all of you can sing and understand "C'est Si Bon" with ease.

Here are the latest doings from the music world:

Listen for a new recording by Al Alberts of the Four Aces. Al has a few sides that he recorded as a single on the Decca label, and they really sound terrific. Don't worry — Al still sings with the Aces, turning out those wonderful hits. All the bands are back again in full swing, and they will be "prom-trotting" to all the major campuses, playing for a lot of big Saturday night dances. Ray Anthony, Billy May, Johnny Long, the Dorsey Brothers and Sammy Kaye are already booked solid — so be on the lookout for them.

Well, that just about does it for this HIT PARADER, so we will sign off for the present. Till we meet again, the staff says, "So long for now."

PLEASE PLAY OUR SONG

(Mister Record Man)

BOB MARCUS LARRY STEWART

When two lovers have a quarrel,
They say things that are untrue;
But music has a won'drous power,
So this request, I beg of you

Please play our song, Mister record man,
And maybe we'll be sweethearts again.
I know that she'll be list'ning by her radio
Maybe she'll forgive me, gosh, I love her so

Say I was wrong, Mister record man,
And don't forget to mention my name.
Won't you please play our song,
Play it all night long,
And bring us back together again.

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THE ONE IN YOUR HEART

(Columbia Record by S. Kaye)

HAROLD LAWRENCE ISHAM JONES

Here we are in a night of romance,
Stars up high light the sky;
I see heaven so bright in your glance;
Can it be there for me?

You're the ideal I cling to,
It's you that I sing to,
So, let me be the one in your heart;
You can bring the sun to my heart,
dear,
If you'll only whisper "I love you."
In this moment so tender,
Let your love surrender,
And let me be the one in your heart,
For I long to belong just to you,
sweetheart.

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WALTZ TO THE BLUES

LENNY ADELSON EDDY SAMUELS

You've gone away although you
promised,
Promised you would stay
Once our song was bright and gay,
But now I waltz to the blues
Since we're apart I hear the music,
music, music start
But my lonely broken heart
Will only waltz to the blues
When we danced together the music
had charms
For I held my love in my arms
But now there'll be a blue
And mellow, mellow, melody
Till your arms are holding me
I'll only waltz to the blues.

Copyright 1953 by Sunbeam Music Corp.

NO MATTER HOW YOU SAY GOODBYE

(I'm Gonna Cry, Cry, Cry)

RALPH CARE SOL MARCUS

No matter how you say goodbye,
I'm gonna cry, cry, cry,
No matter how you say we're thru,
I'll still be blue, blue, blue.
You found somebody new,
I know I'm losing you,
So darling, what am I to do?
No matter how you say goodbye
I'm gonna cry, cry, cry.

Copyright 1953 by Goday Music Corp.

BUTTERFLIES

BOB MERRILL

Darling, why do I get butterflies
Ev'rytime I'm kissing you-oo?
When you hold me tight and close
your eyes
Do you get the butterflies, too-oo?
Do the stars go whirling 'round and
'round
When we're alone, we two-oo?
Does your heart go floating off the
ground,
Flying just like the butterflies do-oo?
Butterflies red, butterflies blue-oo,
Oh, how they flutter up and butter up
my view!
I picture rings, weddings 'n things
I hear an organ play and someone say,
"I do-oo."
Darling, why do I get butterflies
Ev'rytime I'm kissing you-oo?
When you hold me tight and close your
eyes
Do you get the butterflies too-oo?

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TELL HER FOR ME

SELMA CRAFT MORTY CRAFT

Tell her for me I'm tired of crying
Tell her for me I'm thru feeling blue.
You can say that I'll never fall again,
Never beg for another chance.
You can say that I'll never fall again
For an off and on romance.
Tell her for me I'm glad it's over.
This is goodbye, my heartaches are
thru,
And if she should want another heart
to break,
Another broken dream for two,
Tell her for me to find somebody new.
Copyright 1953 by Dunbar Music Co.

THE LOVERS' WALTZ

JESSIE MAE ROBINSON

Violins are playin' and all the world is
new
When I dance the lovers' waltz with
you
And my heart is sayin' forever I'll be
true
As I dance the lovers' waltz with you
If I were a queen I would give up my
throne
Just to have you near me,
To call you my own
Hold me close my darlin'
Until the night is through
While I dance the lovers' waltz with
you.

Copyright 1953 by Shapiro Bernstein & Co., Inc.

GO HOME JOE

(Columbia Record by Judy Garland)

IRVING GORDON

Go home, Joe while you can,
Go home, Joe be a man
You've got ties that bind you,
Bind you to the past
Don't let her kisses blind you,
They're not made to last
So go home, Joe, where there's love,
True as stars up above
This is not the kind of life that you're
dreaming of
So go home, go home, Joe.
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A FOOL WAS I

ROY ALFRED KURT ADAMS
A fool was I-to fall in love the night
I found you,
I built my day-dreams all around you,
Oh, what a fool was I you made me
cry,
But with the tears my love grew
stronger,
Without you ev'ry night grew longer
Oh, what a fool was I.
The more your lips didn't want me
All the more I wanted you.
I loved you so much and darling I
still do.
A fool was I to sit and cry my empty
heart out,
When just your voice could make me
start out
To be a fool again.
A fool was I to be a fool again.
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Sole selling agent United Music Corp.

I'D RATHER DIE YOUNG (Than Grow Old Without You)

SMITH BILLY VAUGHN RANDY WOODS
I'd rather die young
Than grow old without you,
So don't ever leave me,
Whatever you do,
Though others may tempt you
And tell you they care,
You'll find only sorrow in a secret,
affair,
I'd rather die young,
Than grow old all alone,
Please tell me you love me,
Let me call you my own,
To see someone's picture where my
picture hung,
Believe me my darling I'd rather die
young.
Don't leave me, never leave me
Please don't leave me, never leave
me.
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CHEEGAH CHOONEM (I Haven't Got It)

(Columbia Record by Rosemary Clooney)
VAHAN HOVEY SAM WARD
On Mount Eras lived an Armenian miss
With a beau who made love like this

Cheegah choonem cheegah choonem,
cheegah choonem
Ah men shapot, I haven't got it, I
haven't got it
But what I got it I got a lot
Eh...chee gah choonem hotz doteloo
eh...
No bread I got but I got you
Cheegah choonem, cheegah choonem,
cheegah choonem,
Ahmen shapot, I haven't got it, I haven't
got it,
What don't I got it no money I got
Eh...cheegah choonem hotz ooteloo
eh...
I got a heart that's true to you
Cheegah choonem, cheegah choonem,
cheegah choonem,
But I'm not blue
No bread I got it, no dough I got it,
Cheegah choonem, but baby I got you.
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New Mum with M-3 kills odor bacteria ...stops odor all day long

PROOF!

New Mum with M-3 destroys bacteria that cause perspiration odor.

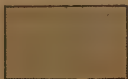


Photo (left), shows active odor bacteria. Photo (right), after adding new Mum, shows bacteria destroyed! Mum contains M-3, a scientific discovery that actually destroys odor bacteria... doesn't give underarm odor a chance to start.

Amazingly effective protection from underarm perspiration odor—just use new Mum daily. So sure, so safe for normal skin. Safe for clothes. Gentle Mum is certified by the American Institute of Laundering. Won't rot or discolor even your finest fabrics.

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Joni James

Johnnie Ray

Ray

"Back to back," the dream of every recording artist, seems to be a mighty elusive object to obtain. Ask any of the top stars. They'll tell you it is the most strived-for honor that can be achieved by a singer. What are we talking about? What is this "back to back?" Well, the Hilltoppers can tell you. If you asked Johnnie Ray, he would be able to let you know. But, since that is almost impossible, we'll take over for them and enlighten you on the subject.

Let's go with the Hilltoppers on a record-cutting date. The boys have talked it over with their managers and arrangers, and they have decided to record for their Number One side a new song called "I'd Rather Die Young." They think that it should do pretty well. It has a nice tune; the lyrics are fresh—a perfect number for lead singer Jimmy Sacca. O.K., fine. They are all set up. But what are they going to record on the other side? They want a tune that will match their first effort and maybe stir up a little business on its own.

Once again, they go into a huddle. A few songs are discussed. The boys say no. Another tune looks good. They like it—but their manager doesn't, so out it goes. Finally someone quite casually begins to whistle a melody that was popular way back in 1932. Everyone stops a minute and listens. Yes, maybe we can give this song a modern beat, dress it up a little—and, who knows? Maybe it'll sell a few

copies. After all, Johnny Mercer did write the lyrics. O.K., give it a try.

So, the Hilltoppers wax "P.S. I Love You" as their second side. The record goes out to the juke boxes, the deejays and the record shops. First they hear "I'd Rather Die Young." They like it. Then someone wants to know what's on the flipside. They turn the disc over and listen to the strains of "P.S. I Love You."

Before long the record spinners play millions of requests for both sides. The music fans begin dropping nickels and dimes into the juke boxes. First they play "I'd Rather Die Young," then "P.S." Sometimes the process is reversed. Pretty soon both tunes hit the national best seller lists. Yes, the Hilltoppers had two hits, two big ones on the same record. Back to back, they had made the charmed circle.

Johnnie Ray is another artist who can claim two top smashes on a single disc. Can you guess what they were? Well, "Cry" and "Little White Cloud That Cried" did the trick for the fabulous "Mr. Emotion." A third vocalist who hit the musical jackpot with two hits on one waxing is cute Joni James. On the second coupling of her career, Joni recorded "Have You Heard," backed with "Wishing Ring"—both of which became top sellers.

"Back to back" two hits in one, still remains the highest goal for anyone in the recording business. Who will be next? We'll just have to wait and see.

(Some People Have To Learn) THE HARD WAY

IRVING GORDON

I should have known you were my true love
And the others meant nothing at all
But some people have to learn the hard way
The way of lonely nights and tears that fall
Your love was the sweetest my heart ever knew,
But I didn't know my heart
'Til it was broken in two
For some people have to learn the hard way
And the hardest thing to learn is forgetting you.

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by arrangement with Sterling Songs, Inc.

TELL ME YOU DON'T LOVE ME

JANE PAULETTE

Tell me you don't love me look me in the eye,
Tell me you don't want me then I'll say goodbye.
We've had our quarrels just as others do;
But when they're all thru, I'm still in love with you.
Tell me you don't need me much as I need you,
Tell me you won't miss me then I'll know we're through.
If this love of ours is over if it's really true,
I'll just have to tell this heart of mine
To please stop loving you.
Copyright 1953 by Ludlow Music, Inc.

THE LONG WAY WAS THE RIGHT WAY

JEFF HILL

I met her, I loved her, we married
But soon she forgot what she said
For one day I found she was sharing
Her love with another instead.
Broken, broken was my heart
Broken, for she was untrue.
Broken broken was my heart
When she said her new love she'd wed.
And then I met you and we married
But this time there is no mistake
Tho' I took the long way around, dear,
It turned out the right way to take.
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ANGELINA

TOMMIE CONNOR EDWARD LISBONA

For a while we must part,
But-I leave you my heart Angelina,
Angelina,
Hold me closely and then,
Let me kiss you again, Angelina,
Angelina;
And when the harbor's faded far into the night,
Your true and tender love will be my guiding light;
Thru the storms and the calms,
Till I'm home in your arms,
Angelina, Angelina, wait for me.
Copyright 1953 by Frank Music Corp.

PRETTY BUTTERFLY

SUNNY SKYLAR

Pretty butterfly, you're cryin'
'Cause your bumble-bee went flyin'
Dry those teardrops in your eyes of blue.
Let him fool around because there comes a time
When bees go buzzin' and get sweeties by the dozen,
But they always come back when they're through.
Stop your yearnin', he'll be returnin',
Then you'll flap your wings the way you used to do.
Pretty butterfly, stop cryin'
When he's all through butterflyin'
He'll bring all his honey back to you.

Tears keep buildin' till they back up,
Stop your cryin' or you'll crack up.
Have a little patience, butterfly.
Don't you know professors tell you bees get busy
When they're growin' and their wild oats they start sowin',
But they learn a lesson bye and bye.
Keep your chin up, you're still his pin up
Bet he keeps your picture in his wallet too.
Pretty butterfly, stop cryin'.
When he's all through butterflyin'
He'll bring all his honey back to you.
Copyright 1953 by George Paxton, Inc.

WHAT HAPPENED TO THE MUSIC

CAROLYN LEIGH BOB SADOFF
NACIO PORTER BROWN

What happened to the music of not so long ago?
Where are the good old fashioned songs we used to know?
Melodies just made for turtle dovin',
Made your baby be your ever lovin',
I'd love to hear the music,
But when they play it now,
It's not the same somehow.
And I just won't be happy till I solve the myst'ry
Of what happened to the music of love.
Who gives a hoot about crawfish pies,
A boat load of shrimp or whether stars get in your eyes,
Tangos only two can hope to dance to
Where are the songs we used to find romance to?
Come on-a-my place
My bambino all those crazy sound affects they use.
I'd give a million dollars for a good old fashioned blues.
Imagine kissin' an old wild goose,
Or dreaming a dream with someone singin' "What's The Use?"
How can anyone be happy
While they let romance go out of style?
And if nobody feels the way I do
The song I'm singin' is the answer to
What happened to the music of love.
Copyright 1953 by Sunbeam Music Corp.



1941—Spike Jones, who tickles the skins with John Scott Trotter's band on the Bing Crosby shows, started his career at an early age. His mother, to save the utensils, broke the rungs off an old chair to curb his house-wrecking inclinations. With that background, Spike is thinking of starting his own band and he would like to tour the country... Victor has renewed Sammy Kaye's contract for two more years... Vaughn Monroe's rhythmic crew supplied the music when the Ilka Chase series, starring Yvette in the singing department, returned to NBC on October 8... The best news for the lovers of real classical music is that Leopold Stokowski is directing the NBC Symphony Orchestra for the season... The fast-talking Jerry Lester has taken Bob Burns' place on the Kraft Music Hall Thursday nights and bears watching... Frank Fay, who is back on the air with a new show, has been a terrific click at La Martinique. Another program we can all look forward to is Mr. and Mrs. North, based on last year's Broadway success. This is a mystery show that features the husband-wife team matching wits with the underworld... Sammy Kaye of the Essex House is a favorite among the New York sub-debs; while Benny Goodman at the New Yorker and Eddie Duchin of the Waldorf are not far behind... Xavier Cugat, who is as good a painter as he is an orchestra leader, is now on a Latin American concert tour from coast to coast... Elsa Maxwell's favorite programs are the mysteries, Bulldog Drummond and Sherlock Holmes... Connee Boswell will leave the Kraft Music Hall, and Mary Martin, the gal who says her "Heart Belongs To Daddy," will take over... Pretty Martha Tilton getting much publicity from her singing on the Fibber McGee and Molly show... Garry Moore, emcee on "Service With A Smile," is one of the busiest men in radio... Hal McIntyre, former sax star with Glenn Miller, bows in on the Bluebird label with his brand new and promising aggregation... Rise Stevens, beautiful opera singer now being seen in the motion picture "The Chocolate Soldier," is a graduate of the Milton Cross Sunday morning children show... A quick look-see of the top tunes played on the networks reads like this: "The Anniversary Waltz," "Bewitched," "Blues In The Night," "Chattanooga Choo, Choo," "I Don't Want To Walk Without You," "I Don't Want To Set The World On Fire" and "Jersey Bounce"... A young boy who is playing a lot of trumpet for Glenn Miller bears watching. His name is Ray Anthony. The boy is only nineteen and he already has played a year with the Miller orchestra.

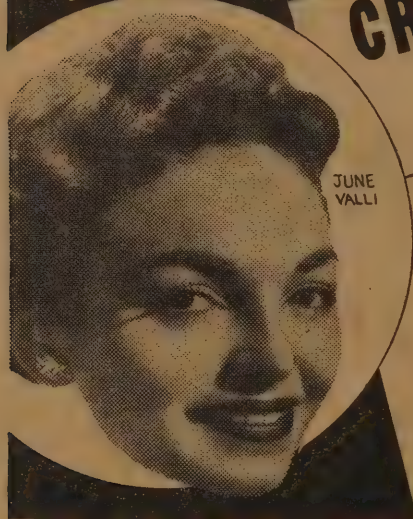


STORY BEHIND THE SONG

CRYING IN THE CHAPEL



DARRELL
GLENN



JUNE
VALLI



THE ORIOLES

We can't remember when any tune last captured "top-ten" honors in all three music fields — but, at the present writing, a beautiful ballad entitled "Crying In The Chapel" appears way up there in the Popular, Country-Western and Rhythm and Blues categories, according to nation-wide polls and surveys. Many songs have "hit the charts" in two of the three fields, but it is indeed a rarity for a number to push toward the top in all three — and only a month after its release.

Starting life as a Country-Western tune, "Crying In The Chapel" was penned by Artie Glenn especially for his seventeen-year-old son Darrell, an up-and-coming folk balladeer. The elder Glenn, a veteran Western band man and composer, wanted nothing else than to see his son become the greatest Western singer of them all and decided that the two ought to combine their talents. Artie's hunch brought quick results, and today this father-and-son combo has provided the American music world with the most potent one-two punch in a decade. The actual inspiration for the song was gotten from the little church across the street from the Glenn home in Fort Worth, Texas. It seems that young Darrell teaches Sunday School there,

and his dad simply built the song around him and the "chapel."

Last April, when one of the largest music publishing houses in the nation decided (regretfully) that "Crying In The Chapel" did not quite fill the bill and that Darrell Glenn was too young and inexperienced to make the grade, the Glenns were approached by Jack Comer and Dave Garrison, partners in Valley. The infant publishing and recording firm immediately offered contracts to both Artie and Darrell, and thus began one of the most profitable and mutually satisfactory working agreements in music history.

As the song began to catch on, Valley was approached by 13 other publishing companies wanting to exploit it in the U.S. and abroad. Darrell has also been subjected to considerable "romancing" by other recording companies, but has turned a deaf ear to them all.

Besides Darrell Glenn's Valley recording of "Crying In The Chapel," the tune has been waxed by eight other artists. The big disc in the Popular realm is owned by RCA Victor thrush June Valli, while the five Orioles' version on the Jubilee label is going strong in the world of Rhythm and Blues.

BLUE CANARY

VINCENT FIORINO

Blue canary, she feels so blue
She cries and sighs, she waits for you.
Blue canary, the whole day long
She cries and tries to sing a song.
Boy canary will sing a tango.
He will sing a sweet lullabye.
He will try to chase your blues away,
So please sweetheart, don't cry.
Blue canary, don't feel so blue,
For I know just what to do.
It won't take too long to sing this song
And then fly home with you.

Blue canary, she feels so blue.
She cries and sighs, she waits for you
Blue canary, the whole day long
She cries and tries to sing a song.
Blue, blue, blue canary,
Tweet, tweet, tweet the whole day long.
She cries and sighs and tries to tweet,
Tweet, tweet to sing a song.
Blue, blue, blue canary tweet,
Tweet, tweet the whole day long.
She cries and sighs and tries to tweet,
Tweet, tweet to sing a song.

Copyright 1953 by Valando Music Corp.

IT CAN'T BE WRONG

KIM GANNON MAX STEINER

The night is warm, my heart is young,
The moon is in the blue,
The stage is set for me to fall in love
with you.

Wrong, would it be wrong to kiss,
Seeing I feel like this,
Would it be wrong to try?
Wrong, would it be wrong to stay
Here in your arms this way,
Under this starry sky?
If it is wrong, then why were you sent
to me,
Why am I content to be with you for-
ever?

So when I need you so much
And I have waited so long,
It must be right, it can't be wrong.
Copyright 1942 by Harms Inc.

IT'S ONLY HUMAN

HENRY NEMO TEDDY POWELL

It's only human to love you like I do
And do the things they say I
oughtn't to
But who's to say when it concerns us
two
It's only human yes, yes
If I act fussy, or even grouchy too
It's just the fear I have of losing you
The love in-me brings on the things
I do

It's not inhuman no, no don't you
know,
If I hurt you I just hurt, hurt myself.
Can't you see, that my heart needs you
It can't live, live by itself
How many times did I get the same
from you
And with each tear, I thought our love
was thru
But then a kiss would start our love
anew
It's only human yes, yes!
Copyright 1952 by Waldo Music Corp.

A PURPLE COW

(Columbia Record by Doris Day)
PAUL FRANCIS WEBSTER FRED SPIELMAN

The very day the day we kissed,
I went to see my oculist,
The oculist said "I insist, it looks like
love."

I never thought I'd ever see a purple
cow.

I never thought I'd hear a butterfly
"mee-ow"

I never thought I'd see these funny
things somehow

But you've got me seeing them now.

I never thought I'd ever see a green
giraffe,

I never thought I'd ever see a waltzing
calf

I never thought I'd see a weeping
willow laugh,

But you've got me seeing them now

Ev'rything's hazy upside down above

Don't think I'm crazy I'm in love,

I'm in love, I'm in lo-o-ove,

I never thought I'd ever see a purple
cow

You gotta be in love to see a purple
cow

But since the day you kissed me baby
Take a bow 'cause you've got me seein'
one now.

It's better than bein' one, you've got me
seein' one now.

Copyright 1953 by Artists Music Inc.

TOO YOUNG TO TANGO

SHEB WOOLEY

I'm old enough for huggin'
But I'm too young to tango,
Too young to tango, too young to tango.
I go for jitterbuggin'
But I'm too young to tango,
But I'll grow up someday.
Now, I've learned to dance to the
square dance

And waltzing's as easy as pie.
But when we start to do the tango
My heart starts racing like a bird on
the fly.

Oh, gee, what I've been missin'
'Cause I'm too young to tango,
Too young to tango, too young to tango.
I'm old enough for kissin'
But I'm too young to tango,
But I'll grow up someday.

Too big to play with dollies
But I'm too young to tango,
Too young to tango, too young to tango.
I can't get in the follies
'Cause I'm too young to tango,
But I'll grow up someday.
A tango rhythm really thrills me;
I tingle up and down my spine.
I know I could find romance
If I could only learn to do the tango
With a fellow like mine.
I'm old enough for pettin'
But I'm too young to tango,
Too young to tango, too young to
tango.

I know I'm only frettin'
'Cause I'm too young to tango,
But I'll grow up someday.

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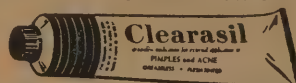
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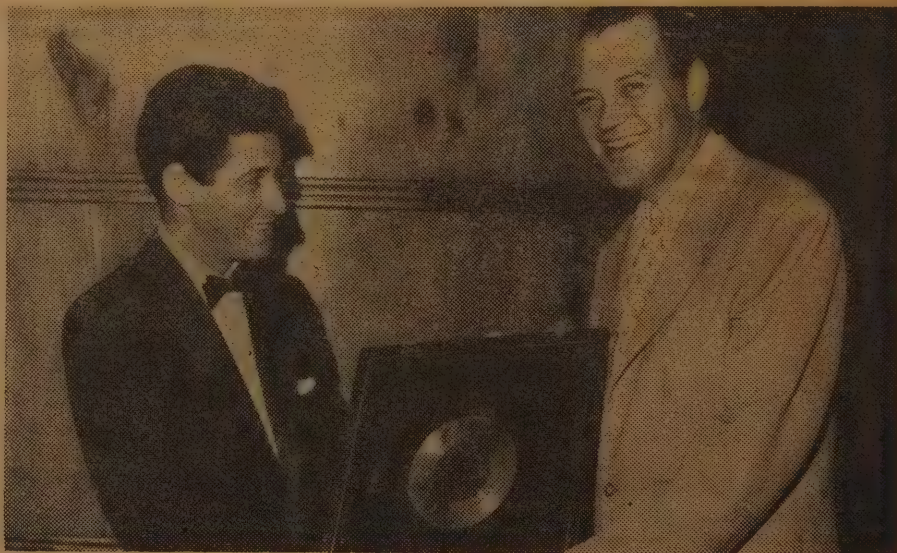
Eddie admires portrait of Queen Elizabeth at Palladium during London engagement



Our boy Eddie Fisher



Eddie at his London hotel room



Larry Kainega, RCA Victor National Sales Manager, presents gold record award



On Palladium stage, Eddie clowns with the Pearly Kings, famous English troupe



Eddie with film star Gloria DeHaven

Fisher FAN FARE!



Mobbed by fan club members, he receives congratulations on return from England

Many a strange request finds its way to the Eddie Fisher office at 221 West 57th Street, New York, but a recent letter from a Mid-Western manufacturer was probably the oddest. His letter went something like this:

"Dear Sirs: I am a manufacturer of cooling equipment with several teen-age daughters. Listening to them rave about Eddie Fisher's singing has convinced me that I would be wise to manufacture an Eddie Fisher Fan. I wonder if it would be possible to get permission from you to produce same."

Whether or not such a fan will ever be produced, no one knows — and it's highly doubtful. But one thing is sure. There are already millions of Fisher fans in the world — with more added every time the handsome young baritone sings a song.

E. F. headquarters in New York lists more than 1000 active clubs, ranging in size from a dozen members to as many as 500. And the clubs help tremendously to keep Eddie up on top.

The clubs have a lot to cheer about. Their boy has had 14 consecutive hit songs — a record which breaks even the long-standing Bing Crosby success skein. Eddie's "I'm Walking Behind You" was his thirteenth hit in a row — and superstitious fans crossed their

fingers and stayed away from black cats and broken mirrors. But Eddie came through for them again. His next record was "With These Hands" — and as everyone knows by now — that reached the Hit Parade, too. In fact, it reached the Top Ten within three weeks of its issue!

Fisher clubs are fortunate in that they can watch their star twice a week on TV. Eddie's "Coke Time" show, with 707 TV and radio stations carrying it, is seen or heard in almost every nook and cranny of North America. Eddie's Hawaiian fan clubs get a break, too, as the show is carried there by Kinescope.

Many clubs hold their meetings on TV days — starting them just before "Coke Time" goes on the air, and continuing them — inspired by his voice — after the show is over. Clubs not only carry on active campaigns to keep disc jockeys in their towns playing Eddie's records, but also try to carry out charitable work in his name.

For example, instead of buying Eddie a birthday present, Kathi Heimerle of Brooklyn, celebrated Eddie's birthday by collecting money from her members and other clubs to contribute in Eddie's name to the Damon Runyon Cancer Fund. The nickels and dollars rolled in, too, and Eddie felt it was one of the nicest presents he'd ever received.



Eager fans chat with Eddie as he dines between shows at New York's Paramount

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PLEASE READ RULES CAREFULLY

- 1—Fill in the coupon below with your name and address.
- 2—On a separate sheet of paper in 100 words or less tell why you like Eddie Fisher.
- 3—Typewrite, print or write clearly. Submit as many entries as you wish.
- 4—Contest open to anyone except employees of the publisher or members of their families.
- 5—To be considered, entries must be post marked not later than 12 midnight, Thursday, October 15, 1953.
- 6—All entries become the property of HIT PARADER Magazine and none will be returned.
- 7—Winners will be selected solely on the basis of the best letters in the opinion of the judges. Decision of the judges will be final. In case of ties, duplicate prizes will be awarded.
- 8—Judges are Hugo Winterhalter, Mrs. Kate Fisher (Eddie's Mother), Arlene Isenberg (Secretary of the Eddie Fisher Fan Club in New York) and Norman Silver, Editor of HIT PARADER.
- 9—Names of winners will be published in the February issue of HIT PARADER. Winners will also be notified by mail.
- 10—Mail entries to Contest Editor, HIT PARADER Magazine, Derby, Conn.

Don't Delay! Enter Now!

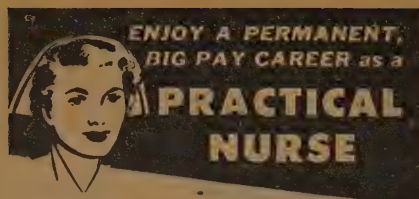
CONTEST EDITOR
HIT PARADER MAGAZINE
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Please enter the enclosed letter in the Eddie Fisher Fan Contest. I have carefully read and understand all the rules.

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I'M WALKING BEHIND YOU

BILLY REID

I'm walking behind you on your wedding day,
And I'll hear you promise to love and obey.

Tho' you may forget me
You're still on my mind,
Look over your shoulder,
I'm walking behind,
Maybe I'll kiss again with a love that's new

But I shall wish again I was kissing you

Cause I'll always love you wherever you go.

And tho' we are parted

I want you to know

That if things go wrong dear

And fate is unkind

Look over your shoulder

I'm walking behind.

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THERE MUST BE A WAY

SAMMY GALLOP DAVID SAXON

There isn't a place I can go,
A place where you won't be missed,
For there's not a place that I know
Where memories of you don't exist, but

There must be a way
To help me forget that we're through;

There must be a way
To stop me from dreaming of you.

There must be a star in the skies

That isn't reflecting your eyes.

I just don't know how to disguise

How much I miss you.

There must be a song

That doesn't remind me of you;

There must be a kiss

To thrill me like yours used to do.

I looked for a way to be happy,

Happy with somebody new.

Oh! there must be a way,

But I can't find the way without you.

Copyright 1945 by Laurel Music Co.

HEAVEN HELP THIS HEART OF MINE

WALTER G. SAMUELS LEONARD WHITCUP
TEDDY POWELL

Something has happened I'm not the same,

Sweetheart and you're to blame,

My heart's beating faster and faster,

Does it mean joy or disaster, oh!

Heaven help this heart of mine

I found a love that's new,

The moment I set eyes on you.

Heaven help this heart of mine

Please handle it with care,

It really isn't mine, it's yours to share.

I only live for your love dear,

I thrill with desire, my poor heart's afire

The moment you came it burst into flame.

Should I find the fates unkind

And lose your love divine,

Then heaven help this heart of mine.

Copyright 1937 by Chappell & Co., Inc.

I'LL GO ON LOVING YOU

BOB MERRILL

Stars may fall into the sea
And spring may disappear,
But my love, dear, for you will still be here.

I'll go on loving you
With all the heart in me;
I'll go on loving you,
You're still a part of me.
Go where you want to, dear;
Give new love a try
A million miles from here;
The flame in my heart won't die.
I'll still be holding you,
As strange as it may seem;
My arms enfolding you in ev'ry dream
I dream.

Tho' you deny our love,
Someday you'll need it anew,
Until you do I'll go on loving you.
Copyright 1953 by Hawthorne Music Corp.

VOLCANO

DES WILLIAMS

Volcano love is like a volcano,
Always restless and wild like a wander-
ing child

That can never be still,
Volcano you live on a volcano

Never sure of your ground,

Love will spin you around

You're a slave to its will,

Love will take you to the clouds

And have you dancing in the skies
above

Then you're back among the crowds

To try in vain to find the one you

love,

Volcano love is like a volcano

But if love came to me,

I would so gladly be like a volcano.

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STICK WITH ME

(Columbia Record by Rosemary Clooney)
HECTOR MARCHESE BILL ENGVIK

Stick with me, and baby, you can have anything

Anything you want is how it'll be

Stick with me, and baby, you can have

ev'rything

Anything and ev'rything for stickin'

with me

Hold me tight, and baby, you can have

anything

Ask me anything and I will agree

Hold me tight and baby you can have

ev'rything

Anything and ev'rything but stick with me

When we kiss I know that this is it

Wonderful and wild and crazy!

Give me all your heart and I can quit

Pickin' petals off each daisy

Take my love, and baby, we can go

anywhere

Anywhere you ever wanted to see

Take my love, and baby we can go

ev'rywhere

Anywhere and ev'rywhere and anything

and ev'rything

Oh, we can do it, baby, if you stick

with me.

Copyright 1952 by Ward and Sears Music Inc.



Moving into the spot-light this month is one of the Southwest's most beautiful and progressive educational institutions, Austin High School in El Paso, Texas. The article which follows was prepared for HIT PARADER by the staff of the school publication, The Austin Pioneer. It deals with the fads and activities engaged in by both students and teachers and should prove of great interest to all our readers.

Once more we'd like to drop a reminder to those of you who'd like to see your own school featured in this



FRED KRISS

column. All you have to do is send the name and address of your school — and the name of your school paper — to HIT PARADER, Derby, Conn. We'll do the rest.

Through the years fads become customs, and the students of Austin

High School in El Paso, Texas, have established many. The seniors, believing themselves to be mature enough for a second childhood, declare an annual senior "Kid Day." On this day sophisticated senior girls, clutching teddy bears, appear in short organdy pinafores. Eminent football players adorn themselves with Buster Brown suits and water guns. Teachers and underclassmen always welcome the 3:30 bell on "Kid Day."

With paint brushes and lunches in hand, the students of A.H.S. make a semi-annual pilgrimage to a Franklin mountain peak, where their famous "A" glares proudly to the world and to opposing schools. The "A" is set aflame for important football games.

Amid the cacophony of the school cafeteria, one may catch a word or two of Chauncy Klemm's disc-jockey show. During the lunch hour Uncle Chauncy gossips and spins the current top tunes. The show can be tuned in by any room in the building by permission of the teacher.

The football team, known as the "Panthers," receives enthusiastic support from the student body. The Panther Hot Rod has become a tradition at all school football games. The old car, which has a huge panther painted on its side, has recently become a convertible. The football queen, with her court, rides in the hot rod at the games.

Among the greatest honors bestowed upon Austin students are the titles of "All-Austin" boy and girl. This year the faculty was proud to present the honor of "All-Austin Boy" to Fred Kriss. Fred has been a vital member of the football team since his freshman year. He ranks high academically, too, being a select scholar. The student body elected him to the position of Commissioner-at-Large, and he was chosen king of the school's biggest festival, "Austin-In-Action." Next year Fred plans to attend Ohio State University.



SCENIC AUSTIN HIGH SCHOOL IN EL PASO, TEXAS

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at home FRESH
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Lighter—gives it a Wonderful Shine!**

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P.S. I LOVE YOU

JOHNNY MERCER GORDON JENKINS

Dear, I thought I'd drop a line,
The weather's cool, the folks are fine;
I'm in bed each night at nine,
P.S. I love you;
Yesterday we had some rain,
But all in all, I can't complain;
Was it dusty on the train?

P.S. I love you.

Write to the Browns just as soon as
you're able,

They came around to call;
I burned a hole in the dining room
table,

And let me see, I guess that's all;
Nothing else for me to say,
And so I'll close, but by the way,
Ev'rybody's thinking of you
P.S. I love you.

Copyright 1934 by LaSalle Music Pub., Inc.

SORTA ON THE BORDER

IRVING GORDON

I met my love one day, on the
border,

Down El Paso way,
She was a little sad, a little gay,
She was sorta on the border.
I heard her say, "Senor,
Tho I kind-a like you more and more,
In Old Sonora, there's a matador,
And I'm sorta on the border."

I vowed that night I would love no
other,

I held her tight
And if you want to know what happen-
ed,

Brother, drop around and see,
We've the cutest little family
A girl that looks like a boy like me
And one that's sorta on the border.

Copyright 1953 by Edwin H. Morris & Co.

COME TO ME

LEE ROBERTS

Come to me when you are lonely
Come to me when you are blue
I will kiss away your teardrops
I will make your dreams come true
Come to me when there are gray
skies

Come to me I'll make them blue for you
I'll hold you and tell you I love you
My darlin' if only you will come to me

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MY HEART KNOWS

JIMMY CASSIN

My heart knows that you are the one
That I always will love
My heart knows that you are the
lover

That I'm dreaming of
We walk side by side
How I thrill when you whisper my name
The touch of your hand
And my heart seems to burst into
flame.

You are the angel of love that I
prayed for;

You are the one I will always adore,
I look in your eyes

And a heaven on earth I can see,
My heart knows that you are the
heaven on earth meant for me.

Copyright 1953 by Music Hall Songs, Inc.

DISC JOCKEY

ALL-TIME FAVORITE SINGING STAR

"Greetings to all from Mother Hubbard's little boy, Eddie, broadcasting from WENR, WIND and WJJD here in old 'Chicagoland.'

"Having been in this hectic business for a great number of years, I have seen an infinite number of vocalists come and go. Many of these, with their props, gimmicks, etc., hit it big with one record and then lose their popularity because they found that they could not put over a song without the aid of these so-called gimmicks. Very few singers are able to stay in the race long enough to be termed a 'standard' in the music business.

"This brings me to HIT PARADER'S question of the month regarding my favorite all-time all-around record artist. My reply — Perry Como. To me,

Now let's see what Doug Smith of WSLs-AM-FM-TV, Roanoke, Virginia, has to say on the subject of all-time favorite singers. The 25-year-old record twirler is one fellow who talks straight from the shoulders on musical topics, telling his listeners what he likes or dislikes and why. The folks in the WSLs listening area seem to like this approach because the rating of his shows keep going up.

"My choice of an all-time vocalist is the incomparable Frank Sinatra. There are many reasons why I select Sinatra. One is his remarkable versatility. He can do any type of song and do it well. Consider, for instance, the outstanding treatment he gave some time ago to that favorite oldie, 'The Birth Of The Blues.' It was warm,



EDDIE HUBBARD

he is extremely versatile — a man who can take on anything from Bach to bop and make it sound as if the song were meant to be sung by him and him alone. Having had the same sponsor as Perry for over five years and frequently taking over the emcee chores on his past radio venture, the 'Chesterfield Supper Club,' I got to know the old barber quite well, and, contrary to remarks concerning many other performers, I never heard any bad publicity or criticism directed at or connected with Perry. He has maintained this popularity for the past decade, proving conclusively that he's constantly on the ball. Further proof lies in the fact that Perry has had more hits in the past year than in any other year in his career. He seems to improve with age.

"I had lunch with Tony Martin recently, and he had nothing but praise for Perry — quite an endorsement since both perform on RCA Victor label."



DOUG SMITH

human, musical and melodious.

"But Frank is equally good on numbers of a faster, more frivolous nature, as well as those that plumb the depths of romantic sentiment. Add to those qualities his naturally appealing voice, plus an individual style, and you have all the ingredients of a great popular artist.

"Frank Sinatra has been an outstanding popular favorite for more than a decade, and he remains so in spite of bad publicity and a number of bad breaks. His popularity is not confined to the United States; he is also cordially received abroad. Even as I write, he is making a highly successful tour of Europe. As far as I or anyone can tell now, Frank is good for another couple of decades of continued popularity. After carefully considering all the varied and valuable contributions he has made to the popular music scene, I am convinced he is my favorite all-time singer."

PLATTER PATTERN

FAVORITE SINGING STAR

Here's Wayne Cody of KALL in Salt Lake City, Utah. One of the friendliest guys in the business, Wayne has been connected with radio for over 20 years and was spinning records long before the term "d.j." came into existence. He spent most of these years back East, working in and around Philadelphia, before coming to Salt Lake City about four years ago.

"For a gal who can sing in any mood, any tempo and for styling, give me Peggy Lee. I've known the gal even long before her Benny Goodman days, and her star has risen steadily and for many reasons.

"I interviewed Peggy many times and she will not do a song that she doesn't like and feel. Knowing the music business, you can readily under-



WAYNE CODY

stand this places a singer in some funny predicaments, but it has paid off for Peggy Lee. She has told me she must like the song, must feel it's right; and then comes countless hours of getting the perfect presentation before it is waxed.

"If some of our young coming singers followed this gal's advice, we would be less snowed under with inferior recordings, and the whole recording industry would profit. She's great!

"Here are Peggy Lee's five top records in my book: 'I Wanna Go Where You Go Then I'll Be Happy', 'Them There Eyes', 'It's A Good Day', 'Love, Your Spell Is Everywhere', 'Lover.'

"Recently in Reno, Nevada, at the Golden Hotel, I saw this gal hold an audience spell-bound for 42 minutes. Many gals are prettier, many gals have more glamour, but for downright artistry, give me Peggy Lee."

PROMISING NEW SINGER

Meet Gary Lesters of WVNJ, Newark, N. J., whose "Music Hall" and "Pops On Top" shows rate highly with New Jersey pop music fans.

"Of the mass of singers to come and go in the past few years, there's only one (as far as I'm concerned) who'll be around for a long time. He's a young man with an abundance of natural personality. Some say he sings like Frank Sinatra. If he does, it's not because he wants to.

"The current success this vocalist is enjoying is not something he considers he's got coming to him. As a matter of fact, to this day, he can't believe it's true. He's humble, sincere and grateful. A sign of his gratitude is the fact that he can make many times over the money he's making



GARY LESTERS

now, but prefers to remain where he is — just another member of a popular TV show.

"There are those who have lost these important qualities, and more who are going to lose them. Not this fellow! How do I know? He doesn't need any gimmicks. His singing is natural, a gift. His voice has quality and quantity. He's ambitious enough to want to learn.

"Currently, along with his vocal coaching, he's studying dancing, skating and about a dozen other accomplishments. He has to, the 'old man' insists.

"Perhaps I'm sticking my neck out, but here's my prediction for this fellow. In a few years he'll hit Hollywood. His record sales will be among the tops. He'll rate as high as Como or Crosby. And we wish him all the success in the world. To me, he'll always be one of the nicest guys in the business. Just plain Julius La Rosa!"

TOYS

BOB MERRILL

Listen here, little girls and boys,
You can lose your only heart at love;
So why not stick to toys?

There should be toys for girls and boys

Who only play at love.
Just paper toys for girls and boys
Who never stay in love.

There should be hearts that take a fall
And bounce just like a rubber ball,
And little dreams that tumble down
And come up laughing like a painted clown

I gave my lips, I gave my arms,
I gave you all my heart;
Too bad my lips, too bad my arms
Were playthings from the start.
Now that it's done my poor heart

weeps;
You played for fun, I played for keeps
There should be toys for girls and boys

Who only play at love.

Copyright 1953 by Santly-Joy, Inc.

THE TA TA TA SONG

JACK FOX

Ta ta ta ta ta ta, honey lamb and me,
We like to ta ta ta ta all day.

If you need an explanation,
Kissin' is ta ta ta ta!

Ta ta ta ta ta's such fun honey lamb
and me,

We're practic'ly never done nay, nay.
Storin' up an extra ration of tasty
ta ta ta ta!!

Today I called her on the phone
'Cause I was lonesome and alone
And who should answer but her ma!
So I just asked her ma if she would tell
My honey lamb for me, "ta ta ta ta ta
ta ta!"

We don't get around too much
But to all the folks who think we are
out of touch.

We say we have got our own sensation,
We've got ta ta ta ta ta!!!

We've got ta ta ta ta ta!!!

Copyright 1953 by Weiss & Barry, Inc.

HEARTBROKEN

PHIL SPRINGER FRED EBB

Heartbroken since you went away
That's what they say, they say my heart
is broken

They whisper as I'm passing by
That ever since you left me all I do is
cry!

Heartbroken that's the word they use
to spread

The news that our romance is over
They say that I have kissed my dreams
goodbye!

They think it hurts me that you're
untrue.

They think it hurts me that you're
with someone new

Heartbroken so the rumor goes,
It grows and grows, now ev'rybody's
talkin'

They think I'm stayin' home each
night alone and heartbroken
And they are oh so right!

Copyright 1953 by Redd Evans Music Co. Inc.

WHERE THE WINDS BLOW

(Columbia Record by Frankie Laine)
TERRY GILKYSON

Got to travel thru' rain and snow
And follow the trail where the
mountains grow
Where the winds blow — where the
winds blow.

Maybe I'll ride over yonder
Maybe I'll hide — maybe I'll wander
'Gotta have time just to ponder my soul.
Maybe I'll go where the winds blow.
Sheriff is ridin' behind me
Thinkin' that he's goin' to find me,
To the live oak he would bind me I
know
Danglin' low — where the winds blow.

Keep a movin' on you durned ol'
Charlie horse
Take me to the hills.
You better be right in a two gun fight
Or push up the daffodils.
But if you beat him to the draw
You gotta get shot or break the law.
Keep a movin' on you durned ol'
Charlie horse
Where the winds may blow.

Maybe my gal knows my sorrow,
Gotta have time I can borrow, but, no,
Can't let her go — where the winds
blow.
Wonder if she's thinkin' of me
Watchin' the same stars above me.
How can I ask her to love me and go
Where the winds blow — where the
winds blow

Got to travel thru' rain and snow
And follow the trail where the winds
blow
Where the winds blow — where the
winds blow.

Copyright 1952 by Montclare Music Corp.

DUMMY SONG

LEW BROWN BILLY ROSE RAY HENDERSON

Johnny got a furlough and
He took it on the run
To see his little hon'
And have a little fun
He found her with a sergeant,
She was bouncing on his knee
And Johnny yelled
"No wedding bells for me:"

I'll take the legs from some old table
I'll take the arms from some old chair
I'll take the neck from some old bottle
And from a horse I'll take the hair
I'll take the hands and face from off
a clock
And baby, when I'm through
I'll get more lovin' from that dum dum
dummy
Than I ever got from you.

Came another furlough and
He called her on the phone
He said "Are you alone?"
She said, "No, no, my own
I'm sitting with your Col'nel
And he's lovely company"
And Johnny cried "Ha ha, ho ho,
hee hee:"

Copyright 1925, 1944 by Shapiro, Bernstein & Co.,
Inc.

DISC JOCKEY

MOST PROMISING NEW SINGER

"My name is Gene Fullen. I have lived thirty years — and have spent seventeen of those in radio and stage work. I started at thirteen doing odd jobs around radio stations, and, according to my listeners, I haven't changed. My big job is 'Club 33,' broadcast six nights a week over WBNS, Columbus, Ohio. The show has a good audience, a good rating — and a fan club.

"I'm a Kansas wheat-and-milk-fed product — and rightfully proud of my state because those dust-laden flatlands have produced several very fine entertainers. I shall mention two.

"Charles Nelson, a young protege of Paul Weston, is now making records



GENE FULLEN

for Columbia and is doing quite well. His is a truly fine voice and will someday, I believe, be as familiar as ice cream. The other talent is one I am proud to be associated with, if only in an abstract sense. He is Willard Robison, who wrote 'Don't Smoke In Bed,' 'Missouri Walking Preacher' and much music about the riverboats — and about life in general. His is a music that tells a story, like his complete suite about Will Rogers or the works of Abe Lincoln. It's hardly the top ten material of today, and America will probably not really come to love Willard's music until he is gone. But with guys who are his personal friends (Jack Teagarden, Johnny Mercer, Louie Armstrong and myself — if I may be included in this famous roster), Willard Robison has been a guiding hand in the music of America that will be felt strongly someday."

Residents of Lancaster, Pa., have been getting up each morning for the past two years to the antics of Dick Sherbahn, one of the most colorful mikemen ever to appear in the area. When broadcasting his "Wake Up Smiling" show every morning over WLAN, Dick does just about everything but stand on his head. Besides this program, he emcees the "Platter Parade" every afternoon from 3:30 to 5:25.

"In my opinion, the most promising 'new' singer to come along this year is Norman Brooks. You might ask why, since he is a vocal 'carbon copy' of the late, great Al Jolson — a fact many people realize, and, for that reason, dislike Norm's talent. I myself dislike imitators; that is, those who



DICK SHERBAHN

capitalize on someone else's success. However, it has always been an adage in show business that 'the show must go on,' and, if someone is capable of stepping into the shoes of the star and doing as good a job, then I feel the imitation or similarity is justified. Had Norm made his entrance into the singing field while Al Jolson was alive, his performance would have suffered by the fact that Al was still singing, and the comparison would always be applied . . . so much that his career would have gotten nowhere. To me, no one will ever replace Al; but in Norman Brooks, I feel there is enough talent and sincerity to very capably carry on, not necessarily for Al, but for America's own musical enjoyment.

"As yet, Norm hasn't centered his singing on many of Al's tunes, which is very much to his credit. The imitation is only in his style . . . not his catalog of songs."

PLATTER PATTERN

PROGRAMMING A D. J. SHOW

Ex-Canuck John Dixon from Montreal writes from the "Azalea City," Mobile, Alabama. Aired daily over WALA's 5000 watt are John's top-rated "Music On The Sunny Side" and "Dixon On Disc" d.j. shows.

"My favorites, either artists or tunes, take a back seat when it comes to picking the discs to spin on my shows. Selections are based solely on listeners' reactions, reflected in various up-to-date, national popularity polls.

"However, even as I've mentioned from time to time on the air, by being in a position to listen to all types of music, played and sung by so many different bands and singers, each featuring a different arrangement and style; with gimmicks, echo chambers, toy instruments, animals etc., only a

"You are tuned to the top spot on your dial, 1490, WLOX, Mutual for the Gulf Coast, Biloxi, Mississippi. Bill 'Willin' Willie' Collins holding forth with news, comments, time, weather and platters; from 11:00 p. m. till 6:00 a. m., Monday through Saturday.

"After talking with some of the leading band men; such as Johnny Long, Ray Anthony, Glenn Williams, Penny Mayo and scores of others who are interested in the latest trend of the entertainment world, I think adding lyrics to some top instrumentals is a boost to the orchestra, especially if they feature a top-notch vocalist. Of course, all instrumental tunes cannot stand the lyric treatment, just as some types of music can't be played without a vocal. The lyric may possibly take



JOHN DIXON

few, and I repeat — only a few bands and vocalists — are worthy of being sifted through this conglomeration of 'talent'!

"Further, these few constitute a group that consists of fewer still, if any, newcomers. I suppose this can be attributed to a rapid day and age, in which, when a new artist or song is introduced, he receives so much attention that a point of over-saturation is soon reached, and, as a consequence, the artist or song dies a rapid death.

"Fortunately, there are exceptions to this rule; and in my opinion, artists who would come under my list of favorites would represent those who have been able to survive this talent-consuming industry on the strength of natural ability, or more precisely, to coin a word over-used in the business, 'talent.' These would include: Eddie Fisher, Perry Como, Bing Crosby, Nat 'King' Cole, Frank Sinatra, Rosemary Clooney, Jo Stafford and Dinah Shore."



BILL COLLINS

some of the effectiveness away from the music. After taking a poll of my listeners, I find that at particular times of the night, they actually prefer the instrumental music to the vocal arrangement.

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THIS WALTZ WITH YOU

MEL HOWARD LEE ERWIN

If I could be dancing this waltz with you
I'd whisper "I love you, you know I do"

But my arms are empty my heart is sad
I need your loving to make me glad
If I could be holding you close to me

The mem'ry would thrill me eternally
And I know you would love me if you only knew

How I'd love to be dancing this waltz with you.

Copyright 1953 by Melrose Music Corp.

ANNA

(Columbia Record by Ken Griffin)
WILLIAM ENGVICK R. VATRO
F. GIORDANO

There's a girl who the fellas agree
Is a girl ev'ry guy ought to see.

Take a look, take a look and you'll find

That you can't get her out of your mind.

Who can say what it is that she's got,
Makes you think that it's spring when it's not.

Take a look, take a look and you'll say,
"What a day! what a day! what a day!"

Anna's got that certain something that tops the list,

The kind of lips you'll never resist,
They've got to be kissed,

They've got to be kissed, right away!
Whenever Anna's around you'll hear

a sorrowful sound,

That sound that hearts are makin' When they break in two.

The fellas look and they fall,

But she can't help it at all,

It's just as nat'ral as the sky is when it's blue.

Anna smiles and all the world is a rosy mist,

And soon your heart'll start to insist

She's got to be kissed,

She's got to be kissed right away!

There's a way.

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THE SENTIMENTAL THINGS YOU DO

BOB MERRILL JERRY LIVINGSTON

All the things you do,

And all the things you say,

I keep them locked away

In my memories' bouquet:

The sentimental things you do

They keep me so in love with you;

A whisper while we dance a funny little glance

Or one of any thousand things,

That touch my heart and pull the strings.

The sentimental things you say

I keep them with me night and day

So thrill me, thrill me with your love;

I'm longing for a lifetime of the sentimental things you do

Yes, the sentimental things you do.

Copyright 1953 by Oxford Music Corp.

Popular RECORD REVIEW

Curly-haired Guy Mitchell looks as though he has another winner in his latest Columbia dishing. Entitled "Chicka Boom," the tune is a typical Bob Merrill effort—the kind with which Guy has had so much success in the past. Handclapping, French horns and the fine backing of Mitch Miller provide the clincher. The bottom half, "Cloud Lucky Seven," is also in the style which has become identified with Guy. It, too, is a lively, jumpy item which should do okay.

Joni James' newest MGM release, "My Love, My Love," is a tender, dreamdusted ballad that's already starting to zoom. Now one of the established thrushes in the music biz, Joni gives this beautiful number her usual slow, sincere delivery. On the underside, tagged "You're Fooling Someone," the gal changes pace and moves through this shuffle item in a catchy, multiple-voice manner. Both lids have a great deal of potential, but "My Love, My Love" looks like the big one.

A tune that should get a lot of disc jockey play is Don Cornell's new waxing, "Please Play Our Song." This number also has great juke box appeal, giving the popular Coral artist another sure-fire hit. It's a tricky piece, done just right by Don, with a healthy assist from Norman Leyden and the ork. The underside, "If I Should Love Again," is a smooth ballad in the familiar, big-voiced Cornell manner.

Bill Haley and his Comets follow up their smash Essex recording of "Crazy, Man, Crazy" with another disc guaranteed to have the nation's juke boxes hopping. Taking a tune titled "Pat-A-Cake," which is a take-off on the old kiddie song, Bill and the gang give it all the bounce and zest that "Crazy" had—and a little more. The flipside, "Fractured," is also in the same vein. Looks as though Mr. Haley is now a major contender in the pop picture.

Mercury's Ralph Marterie comes up with a fine instrumental entitled "The Moon Is Blue." Taken from the movie of the same name and already available on wax in several other versions, the tune gets a fresh reading by the Marterie combine. The simple, haunting melody is very effectively handled, and current interest in the film will augment Ralph's already sizeable patronage. On flip, "The Girl Of The Golden West," the band is at its best in an up-beat rhythm number.

The always-popular Nat "King" Cole does a superb job on the lovely new ballad, "If Love Is Good To Me." The Capitol Records chanter performs in the tender, touching manner that has become his trademark. The song is undoubtedly Nat's best effort since "Pretend." Overside, "A Fool Was I," is an appealing number sung by Nat with warmth and heart.

FALLING

ROBERT MELLIN ELIZABETH DeMAUNEY

Falling, I'm falling,
I've got a feeling I'm falling.
Longing, I'm longing,
You'll never know how I've been
longing
To be near you and hear you
Tell me you feel the same way too.
Falling, I'm falling; falling in love with
you.

Copyright 1953 by Robert Mellin Inc.

CRYIN' MY HEART TO SLEEP

CHARLIE HAYES

Sweethearts forget easily.
When a love affair's over it's through;
Others have long memories
For example mine can't forget you.

Ev'ry night seems a year
Since you left me my dear,
When I'm cryin' my heart to sleep.
And I still shed a tear
For the days you were here,
While I'm cryin' my heart to sleep.
We thought our love was true dear
Then we drifted apart,
But I still love you dear.
So I hope and I pray you return
Then I'll say, I'm thru cryin' my heart
to sleep.

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CHERRY WINE BLUES

MARSHALL BARER

You took my cake, you drank my
cherry wine.
You took my cake, you drank my
cherry wine.
Go away from me, you ain't no friend
of mine.
You're sweet as honey when I'm in the
chips,
But when the dough runs out,
You're such a lemon lips.
You ain't no friend of mine, go 'way
from me.
You done your dirty work,
Now get away and leave me be.

I kept a candle in the windows
So's you'd find your way home all
right.
I kept a candle in the window
So's you'd find your way home all
right.
Don't bother lookin' for it now,
I done blew it out last night.

You're mean in the mornin', twice as
bad at night.
You're mean in the mornin', twice as
bad at night.
No, you ain't no friend of mine,
Get out of my sight.
You're smooth as satin when you're
on the make,
And babe, I'd sooner reckon with a
rattle snake.
Take back what's yours and, please re-
turn what's mine.
I ain't forgettin' you drank my cherry
wine.

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CAVALCADE OF STARS



New star Bob Santa Maria

Bob Santa Maria, Jerry Vale and Bill Harrington are three names you'll be hearing from soon. These boys all have what it takes and should be right up there before too long.

Never in his fondest dreams did Bob Santa Maria ever believe that he'd be a recording star in 1953. As a matter of fact, up until the middle of November, 1952, he was a factory hand in the plant of the East Rutherford Syringe Company. Bob loves to sing, and sing he did straight through the day. Last October, his co-workers sat him down and told him he'd either have to put up or shut up. They said he'd have to choose between singing and working in the factory.

Bob made a choice. He auditioned for the Arthur Godfrey Talent Scout program, appeared on it in November and won. The next day he quit his job at the factory and decided to concentrate on making a career of singing.

Nothing much happened, and Bob was seriously thinking of applying for his old job when he met Sol Parker, the songwriter. Parker had written "This Love Of Mine," the song that was so helpful in Sinatra's career. Bob sang for Parker, and the writer felt the young singer had great possibilities. So, last March, Sol Parker became Bob Santa Maria's personal manager. He wrote a song for Bob entitled "Don't Ever Cry."

In April, Bob sang this song for Harry Meyerson, the talented artist and repertoire head of MGM Records. Meyerson was so impressed that he signed Santa Maria to record for MGM. A month later, Bob's first MGM record was released. It was "Don't Ever Cry" (backed by "You're Mine, My Love"), and judging from its enthusiastic acceptance, Bob Santa Maria won't ever have to cry.

A rich voice, a clean delivery and a lot of resonance describe the vocal qualities of an up-and-coming young star named Jerry Vale.

His first two sides for Columbia were "For Me" with "Tired Of Dreaming" on the flipside. Both these

tunes were met with marked success, and the public as well as the deejays are anxiously awaiting his new releases. The disc jockeys report that his dramatic introduction on "For Me," which then develops into a smoothly rendered ballad, shows that young Jerry is star material. Incidentally, "Tired Of Dreaming" was penned by Paul Insetta, Jerry's discoverer and manager.

The musical backing for a singer is of the utmost importance. It is perhaps the orchestra more than any single factor that aids the singer in his delivery (by keeping the rhythm constant etc.) This accounts for Jerry's sincere praise of Percy Faith, who handled the background music on his recordings.

A veteran of show business, Bill Harrington has studied music since childhood and began performing professionally at fifteen, singing and playing the piano with small combos. Eventually he joined the "Four Senators" for nation-wide appearances. After serving with the Navy during World War II, he joined Alvino Rey's orchestra as vocalist.

During the past few years in New York, Harrington has starred in work radio and TV series, a highly successful vocal "Four Hit Parade" — as pianist and emcee, and is a versatile entertainer at private parties or the "400." He has penned several dozen original tunes — many now recorded by top artists. Most recent of these is "Because Of Rain," waxed by Nat "King" Cole and Ella Fitzgerald.

In the role of "musical emcee," Bill steps into WNEW's (New York) daily noontime spot with his own musical variety hour, "The Bill Harrington Show." Aired Mondays through Saturdays, from 12 to 1 p.m., WNEW's new song-and-patter show is practically a one-man deal. In addition to his emceeing chores, Bill sings, spins records, and plays piano and accordion. The versatile entertainer is given an assist by Roy Ross and the WNEW orchestra.



Jerry Vale (L) with Bill Silbert



Signing autographs is a task Bill Harrington never tires of

RUB 'A DUB DUB

HANK THOMPSON

Once upon a time in a nurs'ry rhyme
There were three little men got lost.
Like you and me they couldn't agree
And upon the waves they tossed.
I'll sing their tune 'cause I got marooned
With a love I can't forget.
Now, the three little men just took me
in
On an ocean of regret.

With a rub-a-dub-dub, three men in a
tub,
Lost on the ocean blue.
I'll row like a hub, sing rub-a-dub-dub
'Cause you broke my heart in two.

Well, I can't reach shore
And my heart is sore
And I'm driftin' far away
From the love I had and I'm feelin'
mighty bad,
And I can't go on this way.
Won't you throw out the line
And say you're mine and take me back
again?

'Cause my rudder's broke
And it ain't no joke.
Won't you reach and pull me in?

Well, I too knew right away
There would never come a day
When I'd reach land again.
The one I adore on the distant shore
Is at the rainbow's end—
To the three little guys
I turned my eyes
Won't you tell your names to me?
Well, one said fate and one said hate
And the other said jealousy.

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THE TENNESSEE WIG-WALK

NORMAN GIMBEL LARRY COLEMAN

I'm a bowlegged chicken,
I'm a knock-kneed hen,
Never been so happy since I don't
know when.
I walk with a wiggle and a giggle and
a squawk
Doin' the Tennessee wig walk.
Hear a tune on a fiddle
On a hard wood floor
Though I'm broke and weary and my
back is sore,
I walk with a wiggle and a giggle and
a squawk
Doin' the Tennessee wig walk.
Put your toes together, your knees apart,
Bend your back, get ready and start.
Flap your elbows just for luck
Then wiggle and waddle like a baby
duck.
Won't you dance with me, honey,
Tap your toes and glide,
And we'll always be together side by
side.

We'll walk with a wiggle and a giggle
and a squawk
Doin' the Tennessee wig walk.
Walk with a wiggle, wiggle with a walk
And you're doin' the Tennessee wig
walk.

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HIDES PIMPLES ON LIGHT, AVERAGE & DARK COMPLEXIONS!

To help people of all complexions quickly conceal their externally caused blemishes—Scope Medicated Skin Formulas come in special tones. No matter how many other treatments or old-fashioned preparations have disappointed you—here is a

product that guarantees to improve your appearance or double your money back! Scope Medicated Skin Formula is GREASELESS, FAST-DRYING and STAINLESS! Make-up can easily be applied over it.

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Please send me your favorite snapshot, photo or Kodak picture for your Parakeet and Cage. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain, hand-colored enlargements when handing out the get-acquainted coupons free. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost as my get-acquainted gift. LIMIT of 2 to any one person. Your original returned with your Enlargement and frame. Also include the COLOR OF HAIR AND EYES with each picture so I can give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle, and life, like we have done for thousands of others.

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JOHNNY BURKE JIMMY VAN HEUSEN

When they met, the way they smiled,
I saw that I was thru,
Oh! you crazy moon, what did you do?

When they kissed, they tried to say
That it was just in fun,
Oh! you crazy moon,
Look what you've done!
Once you promised me, you know,
That it would never end,
You should be ashamed to show
Your funny face, my friend;
There they are, they fell in love,
I guess you think you're smart,
Oh! you crazy moon, you broke my heart.

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HONEY DARLIN'

(Columbia Record by Mindy Carson)

BOB MERRILL JERRY LIVINGSTON

The wind blows kisses to a ramblin'
rose,
The red rose blushes and a kiss she
throws,
The kiss gets sweetened by the bumble
bee
And honey darlin' gives that kiss to
me.

When angels take a rainbow from the
shelf
The sun gets "shiny" and out-smiles
itself,
The smile is there for all the world to
see,
But honey darlin' gives that smile to
me.

Honey darlin', honey darlin',
You're the smile, you're the kiss,
You're the song that's on my lips.
Now heaven made you for my arms
to hold,
They made you, then they threw away
the mold.

There ain't a daisy that I haven't told
My honey darlin' has a heart of gold.
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I CAN READ BETWEEN THE
LINES

SID FRANK RAMON GETZOV

You don't laugh anymore when we're
alone,
You don't talk quite as long
When we're on the phone;
You say that you still love me so,
But I can read between the lines.
You don't hear half the things I say to
you,
You don't hold me close as you used to
do;

You say that you won't let me go,
But I can read between the lines.
Your love for me is over,
It isn't hard to tell;
In ev'ry single thing you do,
You say it all too well.
And the glow in your eyes is there no
more,

When you speak of the plans that
you have in store,
It's time for me to let you know
That I can read between the lines.
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ARLENE JAMES of NBC-TV and ED SULLIVAN'S TOAST OF THE TOWN

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| 2. BUTTERFLIES | 12. HOW MUCH IS THAT DOGGIE IN THE WINDOW |
| 3. THE GAY SONG | 13. TILL I WALTZ AGAIN WITH YOU |
| 4. WITH THESE HANDS | 14. OH, MARIE |
| 5. I'M WALKING BEHIND YOU | 15. SORTA ON THE BORDER |
| 6. TERRY'S THEME FROM LIMELIGHT | 16. WALKING MY BABY BACK HOME |
| 7. SONG FROM MOULIN ROUGE | 17. ANNA |
| 8. VAYA CON DIOS | 18. TWICE AS MUCH |
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| 3. FREE HOME DEMONSTRATION | 12. YOUR CHEATIN' HEART |
| 4. I CAN'T WAIT | 13. A FOOL SUCH AS I |
| 5. WILD HORSES | 14. TELL ME A STORY |
| 6. I BELIEVE | 15. EDDY'S SONG |
| 7. KNOTHOLE | 16. SIDE BY SIDE |
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I tell ev'ryone that you went away
For only a week or two
But someone's been readin' my mail
And they know that we're through.

I tell ev'ryone you write ev'ryday
Because you are lonely too
But someone's been readin' my mail
And they know it's not true.

Although I laugh and play a part
They know I've lost your warm embrace;

I guess the ache in my heart
Must be written all over my face.

I tell ev'ryone a lie ev'ryday
And almost believe it's true
But someone's been readin' my mail
And they know that we're through.
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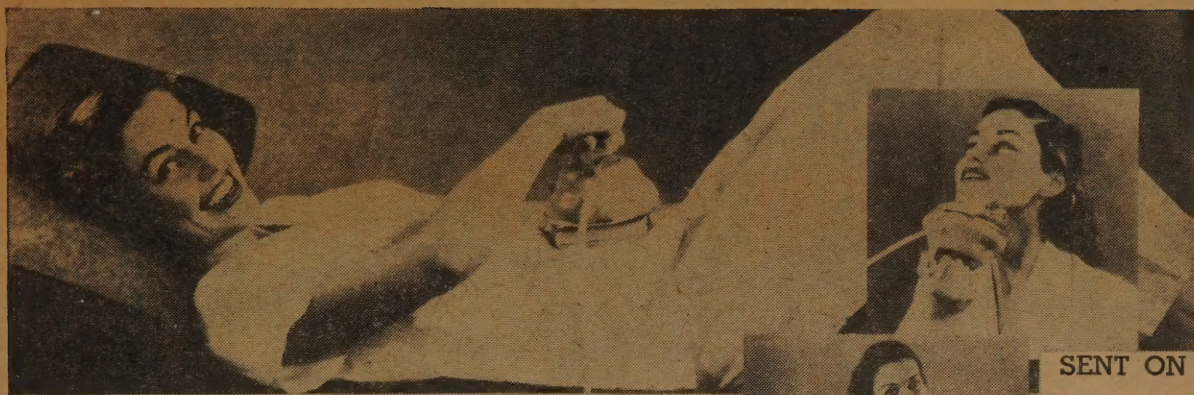
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LEE KAUDERER MILTON KELLE
Tonight, love, the very thought of you
Will set my heart on fire.
Tonight, love, with ev'rything you do,
I'll know such sweet desire.
So, kiss me and let the memory of love
Be yours and mine
Then, love, I'll know that you are mine.

I'm a slave and you're the master,
Make my eager heart beat faster,
Let your waiting arms receive me
Darling, hold me tight!
How can I resist surrender to your lips
So warm and tender
Hold me, kiss me, never leave me
I am yours tonight.
Tonight, love, the magic of a kiss is
in your warm caress.
I swear, love, and promise that my lips
Will answer: "Yes, oh, yes."
So come now, before the memory of love
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Imported Swiss Precision Movement. **GUARANTEED ACCURATE**, supremely dependable. **PUSH BUTTON START AND STOP. RED SWEEP SECOND HAND** for instant viewing. Shatterproof crystal never needs replacing. Triple chrome plated case **ALWAYS** looks brand new. Fully **SHOCK RESISTANT** and **ANTI-MAGNETIC** . . . electricity can't affect it! **Radium glow dial** for easy viewing at night. **Unconditionally GUARANTEED**. Complete how-to-use instructions included. All these features plus dozens more make this amazing timepiece the **buy of a lifetime**. Don't say later, "I'm sorry I missed out." **MAIL COUPON NOW** while offer lasts.

WHAT A BUY! Now, for only \$8.95 you can own a lifetime Swiss timepiece with features seldom found even in \$75 watches. Our wholesale type merchandising makes it possible for us to bring you this **DIRECT SWISS IMPORT** at a fraction of its worth. Amaze your family and friends with the magic-like action of this **AUTOMATIC CALENDAR — STOPWATCH —** and **DEPENDABLE WRIST WATCH**. See the date change automatically every day. Time races, sports, lab work, photography, etc. And, yes, for gifts . . . no one will ever guess its modest cost. It's a perfect gift for every occasion: **BIRTHDAY, GRADUATION, ANNIVERSARY, CHRISTMAS** or any other holiday. If you've always wanted a precision watch but did not care to pay \$75.00 or more, don't miss this offer. **ORDER TODAY** while supply lasts.

**Unconditionally
GUARANTEED
FOR ONE YEAR!**

**LIFETIME SERVICE
CERTIFICATE**

You never pay one penny for the skilled repair service of our master craftsmen. Parts excepted.

SEND NO MONEY!

Rush coupon for immediate delivery. Wear it 10 days without obligation. Supply is, of course, limited. Order today.

TRY 10 DAYS AT OUR RISK • RUSH COUPON

**YOUNG PRODUCTS, DEPT. 2037
2605 ELMHURST AVENUE DETROIT 6, MICHIGAN**

Send . . . Chrono-Calendar watches at \$8.95 plus 90c Fed. Tax each. I will deposit with Postman special low price plus postage. If I'm not delighted after 10 days, I may return watch for full refund of purchase price.

NAME

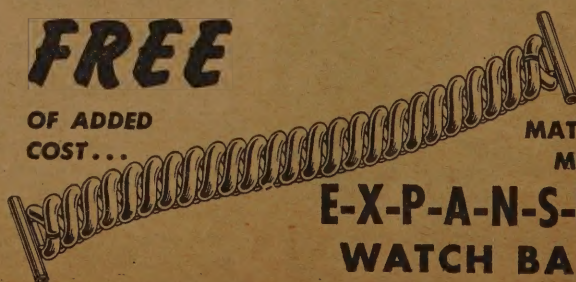
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☐ **SAVE MORE** If you send cash, check, M. O. . . WE PAY POSTAGE. Same moneyback guarantee.

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**OF ADDED
COST . . .**



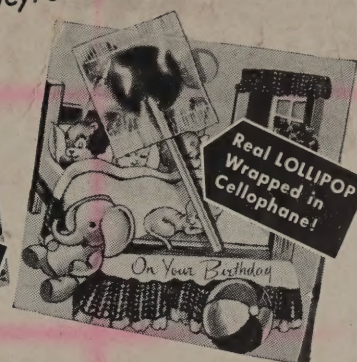
**MATCHING
METAL**

**E-X-P-A-N-S-I-O-N
WATCH BAND!**

YOUNG PRODUCTS 2037 2605 ELMHURST, DETROIT 6, MICH.

Amazing New Kind of Greeting Cards

They **ACT** and **MOVE**... They contain Real **Gifts**... They **GLISTEN** Like Gems... They're Good Enough to **EAT**...



...and Each Holds a Heart-Warming Greeting!

...NO WONDER IT'S SO EASY FOR FOLKS TO

Make Good Money

without taking a job or putting in regular hours—AND WITHOUT EXPERIENCE!

WHEN you show cards as new, unusual, and attractive as these—you'll find it so easy to make extra spending money all year 'round!

Just let your friends and neighbors and co-workers SEE these lovely Doebla Christmas and All Occasion box assortments. YOU don't have to say another word! Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features... magic surprises that POP UP... GLISTEN and SPARKLE... EVEN CONTAIN VALUABLE GIFTS.

Your Friends Get a Bargain

Everybody these days needs and buys greeting cards the whole year 'round. By ordering these assortments from YOU, they save themselves the bother of shopping. They get top quality cards for even less than ordinary cards cost in the stores. They're sure of always having the right card on hand, every time they want to send birthday, anniversary, wedding, new baby greetings... or to cheer up a sick friend. And see how eager they'll also be to order your lovely Doebla stationery, gift wrappings!

You Make Money

Your friends will thank you for

If your church, club or organization wants a quick easy way to raise funds all year 'round—write us, giving your name, name and address of organization, and name of person in charge of fund raising. We will send our valuable guide for groups, together with sample kit, on approval.

"letting them in" on these wonderful bargains. And YOU make as much as 60c on each box. NO EXPERIENCE IS NEEDED. Our free book shows how anyone, young and old, can make \$10, \$15, or even \$25 a week in just a few spare-time hours.

FREE SAMPLE KIT Nothing to Pay For! Nothing to Return!

Mail Free Trial Coupon NOW—without money. We will send you everything you need to begin earning money right away. Complete Details about excellent profits. Order-getting Sample Kit absolutely free—nothing to pay for. No obligation. Free samples of the new "Name-Imprinted" Christmas cards and lovely personal stationery. Don't miss this chance to make friends and extra money—mail coupon NOW.

HARRY
DOEBLA CO.,
Studio H711,
Nashua, N. H.
(Or if you live
west of the
Rockies—mail
coupon to Palo
Alto, Cal.)

Mail Free-Trial Coupon—Without Money or Obligation

HARRY DOEBLA CO., Studio H711, (Nashua, N. H.)
(If you live East of Rockies, (Palo Alto, Calif.)
address Nashua Office)

Please rush me ABSOLUTELY FREE SAMPLE KIT: money making plan. Also send Free Stationery Samples, and Free Book "How to Make Money and Friends—Showing Doebla Greeting Cards." Nothing to pay for. Nothing to return.

Name..... (Please Print)

Address.....

City..... State.....
Please state Zone No. (if any)



10 Orders
In 1/2 Hour

"I received these ten orders in about 30 minutes. Everyone just 'ah'd' and 'oh'd' over cards. It's going to be very easy."—
Rita J. Shaw, N. Y.

Fine Spare-Time Profits

"In Nurses' course I made practically all expenses selling Doebla Cards."—
Dorothy Nephew, R.N., Calif.



Earnings Pay for Children's Clothes

"I needed things for my 2 boys; extra money earned paid for more than they needed. Now helping pay for our home."—Mrs. Donald Hance, Pa.

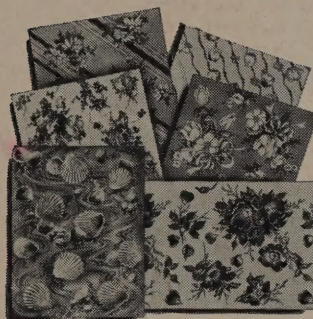


"Like a Friendly Call on People"

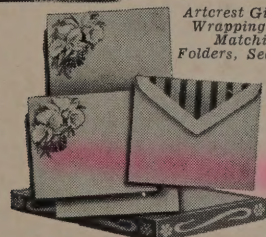
"Those few weekly hours have been profitable in money, and happiness. It's not WORK; more like a friendly call."—Mrs. A. B. Carver, Pa.



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Harry Doebla Co.



Artcraft Gift
Wrapping:
Matching
Folders, Seals



"Petal Script" Stationery with
Decorated Envelopes



Gift and "Thank You" Cards
For Everyday



"Duoquet" Decorated Cor-
respondence Notes

Plays Pieces



Canada.

"Was able to play many pieces in a short time. Family and friends surprised! Play for social functions, dances." — Peter H. Kozyra, Manitoba, Canada.

Excels Friend Who Has Teacher



"I didn't know a note. Now I play for parties. A friend (taking lessons from private teacher same length of time) is still doing simple exercises." — Marie Van Hulle, Manitoba, Canada.

Now Invited Out Lots



Hopkins, E. Syracuse, N.Y.

"It's been fun. Hasn't cost anywhere near as much as private teacher. Now invited to affairs, dances." — Howard Hopkins, E. Syracuse, N.Y.

"Didn't Know A Note"



West Chazy, N. Y.

"I didn't know a note. Now I play many selections, to the delight of friends and relatives." — Lawrence M. Deno, West Chazy, N. Y.

Progresses Rapidly



"How rapidly I am progressing! Lessons so simple, anyone can understand them." — Andrew Schneider, Hanna, Wyoming.

Family and Friends Surprised



"I, my family and friends are surprised at my rapid progress!" — Pearl May Clay, Center, Tex.

Learns Faster Without Teacher



— Myrella-Muquette Saint-Andre, Montreal.

"Have no special talent—but now I play guitar better than many who have had teachers for longer time."

"Friends Were Amazed"



entertain at parties, play at church." — Samuel Moses, Mt. Vernon, Tenn.

"Didn't know a note on piano. In a short time I could play simple hymns. Friends were amazed. Now entertain at parties, play at church."

"How Happy I Am"



the piano. Thanks a million!" — Cora Franklin, Duke, Bumpass, Va.

"How happy I am. I play for parties, entertainments. Never once thought I would be able to play the piano. Thanks a million!"

13-Year-Old Learns



time I did." — Joan Lueck, Big Stone, S. Dak.

"Never took lessons before. Now play better than friends (with private teachers) who began same time I did."

"Easy as Falling Off Log"



filled." — Mrs. Phyllis B. Jones, Blanding, Utah.

"Easy as falling off log. Have always wanted to play. Now my dream is being fulfilled."

He Makes Many New Friends



Wins Bet With Friends



been playing for years!" — Louise Gomez, Oakland, Cal.

"Now Play Any Piece I Like"



"Never studied music before. Your method is easy! Now play any piece I like." — Rose Boyer, Blackwell, Mo.

"Never Dreamed I Would Play"



"Wouldn't have believed it possible — learning to play in such a short time. Friends can't get over it — think it's me, but it's your wonderful lessons!" — Eileen Turner, St. Victor, Canada.

Plays for Church



"I'm 12 years old. I have played for our church." — Patsy Jeffery, Sweetwater, Tex.

Thousands Now Play Who Never Thought They Could!

EASY LOW-COST METHOD SHOWS YOU HOW TO
Play Right Away...EVEN IF YOU DON'T KNOW A NOTE NOW

PORT WASHINGTON, N. Y.—As explained in a new FREE BOOK, anyone who wishes to play piano, guitar, accordion, or any other musical instrument can now learn quickly, through "Easy As A-B-C" Method.

Thanks to the clear, step-by-step, "print-and-picture" music lessons which the U. S. School of Music sends out to its students everywhere, thousands now play who never thought they could.

Over 900,000 people, including housewives and business men, bakers and bookkeepers, children and retired folks, have taken up this modern way to learn. On this page are shown just a few of their actual reports—telling how well they have done and what it means to them.

Unlike the old-fashioned way to learn music, there are no boring scales or exercises to do. You simply start right in playing simple pieces—properly, by note. Sensible explanations and clear pictures guide your fingers every step of the way. Sooner than you'd ever dream possible, you find yourself playing hymns, waltzes, folk songs, musical comedy hits, classical num-

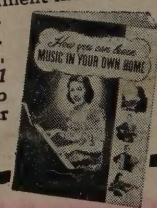


bers. No particular "talent" is required, and the cost is only a few cents a lesson.

FREE BOOK AND LESSON-SAMPLE

The School will gladly send you, FREE, its interesting 36-page book and a Free copy of its simple Lesson-Sample. Merely mail the coupon below for them. There is no obligation, and no salesman will call on you.

NOW IT'S EASY to put this wonderful "new friends and more fun" accomplishment into YOUR life! Mail coupon NOW for FREE BOOK telling all about it. U. S. School of Music, Studio C-211, Port Washington, N. Y. (Special Reduced Prices on instruments to our students.) We are now in our 55th successful year!



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Send me FREE BOOK and FREE Lesson-Sample. No obligation—and no salesman is to call upon me. I'm interested in playing (name instrument).....

☐ I do ☐ I do not—have instrument now.

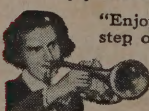
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Address.....

City..... State.....

(Please state Zone No. (if any))

"Enjoyed Every Step"



ment made in such a short time." — Helen Prevas, New Castle, Del.

"Enjoyed every step of the way. Friends can't get over the improvement made in such a short time."

Never Believed It Possible



— Mrs. Dallas B. Kerk, Lodgepole, Nebr.

"Never dreamed I would ever play. I didn't know one note. Today I play delightful pieces."

Gave Famous Band Leader His Start



Lawrence Welk, well-known orchestra leader.

"Got my start with a U. S. School Course. It's easy to learn to read notes and play this 'teach-yourself' way!"